

# Instrumental Variable Methods to Assess Quality of Care

## The Marginal Effects of Process-of-Care

### on Blood Pressure Change and Treatment Costs

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54 **ABSTRACT**

55 **Background:** Hypertension is poorly controlled. Team-based care and changes in the  
56 process of care have been proposed to address these quality problems. However,  
57 assessing care processes is difficult because they are often confounded even in  
58 randomized behavioral studies by unmeasured confounders based on discretion of  
59 healthcare providers.

60 **Objective:** To evaluate the effects of process measures including number of counseling  
61 sessions about lifestyle modification and number of antihypertensive medications on  
62 blood pressure change and payer-perspective treatment costs.

63 **Methods:** Data were obtained from two prospective, cluster randomized controlled  
64 clinical trials (Trial A and B) implementing physician-pharmacist collaborative  
65 interventions compared with usual care over six months in community-based medical  
66 offices in the Midwest. Multivariate linear regression models with both instrumental  
67 variable methods and as-treated methods were utilized. Instruments were indicators for  
68 trial and study arms. Models of blood pressure change and costs included both process  
69 measures, demographic variables, and clinical variables.

70 **Results:** The analysis included 496 subjects. As-treated methods showed no significant  
71 associations between process and outcomes. The instruments used in the study were  
72 insufficient to simultaneously identify distinct process effects. However, the post-hoc  
73 instrumental variable models including one process measure at a time while controlling  
74 for the other process demonstrated significant associations between the processes and  
75 outcomes with estimates considerably larger than as-treated estimates.

76 **Conclusions:** Instrumental variable methods with combined randomized behavioral  
77 studies may be useful to evaluate the effects of different care processes. However,

78 substantial distinct process variation across studies is needed to fully capitalize on this  
79 approach. Instrumental variable methods focusing on individual processes provided  
80 larger and stronger outcome relationships than those found using as-treated methods  
81 which are subject to confounding.

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102 **INTRODUCTION**

103           The Institute of Medicine has suggested that health care is often not delivered  
104 optimally with either overutilization or underutilization of certain services which can lead  
105 to medical errors.<sup>1</sup> On average, patients with hypertension received the recommended  
106 quality of care only 65% of the time based on a list of 27 quality measures regarding  
107 physical examination, history, laboratory tests, counseling or education, appropriate  
108 medication, and encounter or intervention.<sup>2</sup> Less than optimal quality of care such as  
109 failure to intensify therapy when clinically indicated may explain why only 39% of visits  
110 for hypertension were at recommended blood pressure (BP) goals according to JNC 7  
111 guidelines (Seventh report of the Joint National Committee on Prevention, Detection,  
112 Evaluation, and Treatment of High Blood Pressure).<sup>3</sup>

113           Several proposed changes to ameliorate quality-of-care problems include  
114 reorganizing practices to meet the needs of patients through multidisciplinary  
115 teamwork<sup>1,4,5</sup> and assessing both outcomes and processes of care.<sup>6,7</sup> Process of care  
116 measures for patients with hypertension including screening, diagnosis, treatment, and  
117 follow-up have been proposed.<sup>2</sup> Treatment and follow-up processes such as counseling  
118 and utilization of antihypertensive medications may be more strongly related to outcomes  
119 than other processes such as diagnosis that primarily determine the cause of  
120 hypertension.<sup>8</sup> The few studies attempting to demonstrate a link between processes and  
121 outcomes exhibited certain limitations such as insufficient variation in process measures<sup>9</sup>,  
122 lack of control for the effects of other processes<sup>10</sup>, and potential unmeasured confounders  
123 biasing estimated relationships between process and outcome.<sup>8,9,11</sup>

124           In randomized studies of process improvement interventions, the average effect of  
125 the total process improvement package is validly estimated through intention-to-treat

126 analyses. However, it is often desirable to know the contribution of each individual  
127 process in the package to the outcomes achieved. As long as the providers who are  
128 delivering the intervention have discretion in the types or level of processes to deliver,  
129 there is an opportunity to evaluate how this variability relates to outcomes.

130         The confounding problem intrinsic to as-treated analyses of such “randomized  
131 process studies with discretion” can be alleviated using instrumental variable (IV)  
132 estimators.<sup>12,13</sup> IV estimators use randomization as the “instrument” to exploit only the  
133 process change related to randomization when assessing the effects of process on  
134 outcomes. However, when employing this IV approach using a single randomized study,  
135 it is only possible to assess the effects of a single process measure. This study tried to  
136 ascertain the distinct effects of patient counseling and drug utilization processes on  
137 outcomes for patients with hypertension by employing two techniques: mega-trial  
138 analysis<sup>14</sup> and IV methods. Individual patient data from two prospective, cluster  
139 randomized controlled clinical trials implementing physician-pharmacist collaborative  
140 interventions for treating hypertension were combined and the data were analyzed as if  
141 they were from a single trial (mega-trial analysis). These interventions were designed  
142 with distinct characteristics in treating patients, which were theorized to lead to  
143 differences in the amount of patient counseling and drugs prescribed to patients and thus  
144 became an instrument for IV methods. The study objective was to evaluate the effects of  
145 the number of counseling sessions about lifestyle modification and the number of  
146 antihypertensive medications over six months on BP change and treatment costs by  
147 comparing the estimates from as-treated and IV methods.

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150 **METHODS**

151 **Data and study period**

152           The data were obtained from two prospective, cluster randomized controlled  
153 clinical trials, namely trial A in 2009<sup>11</sup> and trial B in 2008<sup>15</sup> by Carter and colleagues.  
154 Further description of the studies has been published previously.<sup>11,15</sup> Both trials examined  
155 the ability of physician-pharmacist collaborative interventions to improve BP control  
156 compared with usual care. The two trials were similar with respect to patient selection  
157 and baseline characteristics (Table A1 in Appendix A), methods to implement the  
158 interventions, and outcome measurement. The homogeneity test evaluating the  
159 consistency of the collaborative intervention effects across trials for meta-analysis  
160 showed that the variability in the intervention effects between the two studies was likely  
161 to be due to chance alone (Appendix B).

162           Trial A implemented a 6-month collaborative intervention whereas trial B  
163 implemented a 9-month intervention and measured BP at six months. For consistency this  
164 study evaluated 6 months of data from both trials. The number of subjects was slightly  
165 different from the totals across the original trials because the subjects included in this  
166 study were required to complete 6 months in their respective study to provide healthcare  
167 utilization data to estimate treatment costs.

168           The use of 6-month data of trial B implementing the 9-month intervention is  
169 valid because the process of care mostly occurred in the first few months and BP  
170 outcomes at six months and those at nine months were similar. In trial B, the vast  
171 majority of pharmacist recommendations to change medications occurred in the first  
172 two months of the intervention (77%) and only 12% occurred between the 6-9 month  
173 visits.<sup>16</sup> From those pharmacist recommendations, 97% of them were accepted by

174 physicians. So, the number of recommendations nearly equal the number of drug  
175 changes. Additionally, approximately 58% of drug therapy changes occurred in the  
176 first month in trial B while 55% of that occurred in the first month in trial A.<sup>17</sup>  
177 Moreover, the average systolic and diastolic blood pressure (SBP and DBP,  
178 respectively) in mm Hg in the intervention group of trial B at six months were  
179 126.6(standard deviation (SD) =11.9)/76.1(10.3) similar to that at nine months which  
180 were 124.2(9.7)/74.7(9.6).<sup>15</sup> Therefore, the 6-month individual patient data from the  
181 two trials were combined.

182 Both trials prospectively and systematically collected the data about the care  
183 processes of the interventions, BP outcomes, and healthcare utilization during the study  
184 period. The interventions involved clinical pharmacists who were faculty members in  
185 medical offices. They collaborated with primary care physicians through face-to-face,  
186 phone, and written communication. Each clinical pharmacist had a PharmD-degree, and  
187 nearly all were residency trained. Their primary focus was addressing suboptimal  
188 medication regimens, recommending therapies consistent with JNC 7 guidelines<sup>18</sup>, and  
189 educating physicians with background information if necessary. The number of  
190 counseling sessions dealing with lifestyle modification for (1) weight reduction, (2)  
191 dietary approaches to stop hypertension (DASH), (3) sodium restriction, (4) increasing  
192 physical activity, (5) decreasing alcohol consumption and (6) others such as smoking  
193 cessation that were provided by either physicians or pharmacists during the interventions  
194 was counted for each patient. Moreover, types and doses of antihypertensive medications  
195 prescribed and the changes in the regimens during the study period were collected for  
196 each patient. Baseline characteristics and BP outcomes were collected by the research



197 nurses. Treatment costs were obtained from a companion cost-evaluation study utilizing  
198 data from the same two trials.<sup>19</sup>

199

## 200 **Subjects and settings**

201 Subjects from the trials were patients aged 21 years or older with a diagnosis of  
202 essential hypertension. The recruited subjects represented prevalent cases where BP  
203 remained uncontrolled at baseline. The trials assigned 11 community-based medical  
204 offices in the Midwest to be in either the intervention group or the usual care group. Five  
205 community-based medical offices were assigned to be the intervention group and six in  
206 the control group.

207

## 208 **Outcomes**

209 Dependent variables included SBP change, DBP change, and treatment costs at  
210 six months. BP change was the difference between BP at six months and at baseline (mm  
211 Hg; a minus sign refers to reduction). Measurement of BP followed the standard  
212 guidelines.<sup>20</sup> BP was measured by trained nurses three times on the same day using a  
213 previously used protocol<sup>21</sup>; then the second and the third values were averaged to be the  
214 study BP. Both studies used 24-hour BP monitoring to ensure the reliability of the nurse-  
215 measured BP data.

216 Treatment costs were estimated from the payer's perspective from each patient's  
217 utilization related to primary care physician time, specialist time, pharmacist time,  
218 overhead, laboratory tests, and antihypertensive medications, multiplied by the respective  
219 prices per unit.<sup>19</sup> The amount of primary care physician, specialist, and pharmacist time  
220 allocated to each patient was estimated from number of direct patient care and

221 collaboration activities a patient received multiplied by average time (minutes) per  
222 activity. Estimates of minutes per activity were based on averages from survey responses.  
223 The National Ambulatory Medical Care Survey in 2003 provided average physician visit  
224 time. A second survey of pharmacists involved in the two Carter studies (the response  
225 rate was 87.5%) provided estimates of the average times to perform the lifestyle  
226 modification activities. The estimates were consistent across trials. From both trials,  
227 average times spent for each activity included 10.4 minutes for a weight reduction  
228 session, 7.7 minutes for a session describing the DASH plan, 5.8 minutes for sodium  
229 reduction discussions, 6.5 minutes for discussion to increase physical activity, 4.2  
230 minutes to discuss decrease in alcohol consumption, and 7.3 minutes to encourage  
231 smoking cessation. Provider wage rates were obtained from published reports for primary  
232 care physicians (\$79.64), specialists (\$77.64), and pharmacists (\$50.14) in 2008 value.<sup>22</sup>  
233 Each laboratory test was assigned its costs from the Medicare laboratory fee schedule.<sup>23</sup>  
234 Medication costs considered changes in the regimens including starting a new medication  
235 and changing a dose during the study period. The market cost per day of the medication  
236 was estimated from a generic version, if available, with a 30-day supply. Total treatment  
237 costs were eventually adjusted to the US dollar values in 2013 using overall medical care  
238 price indexes obtained from the Bureaus of Labor Statistics.<sup>24</sup>

239

#### 240 **Process-of-care measures**

241         The number of counseling sessions received by each patient was measured by  
242 summing the number of all lifestyle modification sessions provided by both physicians  
243 and pharmacists to each patient over the study period of six months. Lifestyle  
244 modification counseling included weight reduction, DASH, sodium restriction, increasing

245 physical activity, decreasing alcohol consumption, and others such as smoking cessation.  
246 The number and types of counseling sessions provided to each patient in the studies were  
247 left to provider discretion. It was assumed that the counseling was provided at equally  
248 acceptable quality to all subjects because all of the intervention pharmacists possessed a  
249 PharmD degree and nearly all of them had residency training and received similar  
250 training for the intervention. Moreover, only faculty physicians provided care to subjects  
251 in the trials. Therefore, given equal quality of counseling, number of counseling sessions  
252 reflects the impact of the quantity of counseling.

253         The measure of use of antihypertensive agents for each patient was the total  
254 number of specified-dose antihypertensive medications prescribed during the study  
255 period. This measure counted every specific dose of an antihypertensive agent prescribed.  
256 If a specific dose was discontinued and a new dose of the same agent was started, the  
257 count was two. However, a reorder or restart of the same dose of the same agent was not  
258 counted. Also, if it is assumed that patients purchased the medications and took them as  
259 prescribed, this measure represents the impact of all antihypertensive agents a patient  
260 experienced to lower his/her BP during the study period.

261

### 262 **Control variables**

263         Control variables included age, gender, race/ethnicity, marital status, smoking  
264 status, alcohol intake, number of antihypertensive medications at baseline, number of co-  
265 existing conditions, SBP at baseline, and DBP at baseline. The co-existing conditions  
266 included diabetes mellitus, peripheral artery disease, left ventricular hypertrophy,  
267 coronary bypass surgery, stroke, chronic kidney disease, heart failure, angina, and

268 myocardial infarction. The control variables were the predictors of BP control and  
269 healthcare utilization suggested by the previous literature.<sup>25-27</sup>

270 Our model did not specify a measure of adherence to antihypertensive  
271 medications because the data were missing for 17% of subjects (Appendix C). Subject  
272 adherence to medications was measured by self-reported responses to the Morisky scale;  
273 adherence was defined as answering no to 3 or more of 5 questions.<sup>11</sup> There was no  
274 statistically significant difference in number of subjects who were adherent between the  
275 intervention and the usual care groups for each trial (89% vs. 91% in trial A (p-value =  
276 0.51) and 96% vs. 93% in trial B (p-value = 0.43), respectively). Also, no statistical  
277 difference in adherence was found across the trials (p-value = 0.13).

278

## 279 **Analysis**

280 Discretion in the number of counseling sessions provided to each patient and the  
281 number of medications prescribed to each patient was allowed in both trials A and B.  
282 The trials differed in the minimum number of required pharmacist contacts in the  
283 intervention groups. Trial A specified two pharmacist visits and one telephone call over  
284 six months, while trial B required four pharmacist visits over six months. Beyond the  
285 required protocols, additional phone calls or visits were allowed at the discretion of  
286 pharmacists if BP was not controlled. Neither trial required a minimum number of  
287 physician visits. Physician visits were scheduled at discretion of physicians in both the  
288 intervention group and the usual care group of studies.

289 The discretion available to providers in the in the trials to initiate counseling  
290 sessions and prescribe medications may cause bias in estimating the effects of these  
291 processes on outcomes when using as-treated methods. For example, additional care

292 processes may have been provided to subjects with more severe clinical circumstances  
293 that were unmeasured in our data. If higher measured severity has direct negative effects  
294 on BP reduction and positive effects on healthcare costs, then directly estimated  
295 relationships between processes and BP reductions will be biased low and the  
296 relationships between the processes and healthcare costs will be biased high.

297 To address bias caused by unmeasured confounders driven by discretion, IV  
298 methods were utilized. IV methods provide an alternative approach to addressing  
299 problems with unmeasured confounders by using “instruments” to isolate the variation in  
300 the processes of care that is not associated with unmeasured confounders.<sup>13,28</sup> Instruments  
301 are measured variables that must be correlated with process of care (instrument relevance  
302 property), but are uncorrelated with unmeasured factors affecting outcomes and have no  
303 direct effect on outcomes (instrument exogeneity property). For typical studies,  
304 randomization at a patient level is a natural instrument because patients are randomized  
305 into intervention and control arms which will affect the processes they receive and  
306 randomization is not correlated with unmeasured factors or directly related with  
307 outcomes.<sup>29</sup>

308 To identify distinct process effects, the number of instruments in an IV study must  
309 be greater than or equal to the number of processes being analyzed and the instruments  
310 must have independent effects on each process.<sup>28,30</sup> The second condition is needed  
311 because IV estimation only uses the variation in the process measures that is associated  
312 with the instruments. If the instruments affect each process measure in the same manner,  
313 there will be insufficient variation in each process measure identified by the instruments  
314 to estimate the independent effect of each process on the outcome.

315 An example of an IV estimator is a two-stage least square estimator.<sup>31</sup> In the first  
316 stage, separate choice equations are estimated for each process of care as a function of  
317 specified instruments and control variables. Then, in the second stage, the outcome is  
318 regressed on control variables and each predicted process of care level produced by the  
319 first stage models.<sup>28,32</sup> The estimated effects of processes on outcomes in the second-  
320 stage regression are appropriately generalized to the subset of patients whose processes of  
321 care are affected by the instrument(s).<sup>33</sup>

322 To operationalize IV methods in this study had two instruments available: the  
323 cluster randomization at the clinic level within each study; and the distinct design  
324 differences between trials with respect to number of provider visits. Both instruments  
325 were theorized to influence contacts that subjects had with providers which in turn  
326 affected both the amount of counseling and antihypertensive medications each subject  
327 received. These instruments divided the patients from the study into three groups: the  
328 intervention subjects from trial A; the intervention subjects from trial B; and the usual  
329 care subjects from both trials. The exogeneity requirement for both instruments should be  
330 satisfied because the two trials recruited very similar subjects with hypertension based on  
331 the similar inclusion and exclusion criteria, it was expected that the cluster randomization  
332 and the study designs would not be correlated with unmeasured factors affecting study  
333 outcomes. However, this may not always be the case because cluster randomization at a  
334 clinic level may not fully balance patient characteristics between groups.

335 Descriptive statistics of the covariates, process measures, and outcomes between  
336 three groups divided by the instruments of cluster randomization and the study designs  
337 were calculated to help assess the extent that the property of exogeneity held here.

338           The IV models were estimated using two-stage least squares (2SLS). The fully-  
339 specified 2SLS model for each outcome model included a first-stage counseling equation  
340 and a first-stage antihypertensive medication utilization equation. Each first-stage  
341 regression equation was explained by the control variables and two indicator variables of  
342 the instruments (the first indicator variable = 1 if the subject was in the intervention  
343 group in trial A, 0 otherwise; and the second indicator variable = 1 if the subject was in  
344 the intervention group in trial B, 0 otherwise; and the usual care groups in both trials  
345 were the reference group). In the second-stage of 2SLS, the predicted number of  
346 counseling events, the predicted number of specified-dose antihypertensive medications,  
347 and the same set of control variables were used to estimate the process effects on the  
348 outcome.

349           The F-tests for the first-stage regression models were used to assess whether the  
350 instruments had significant effects on the process measures. However, in a two process  
351 model such as this, estimation also requires that the predicted process measures from  
352 each first-stage regression equation contained sufficient independent information to  
353 estimate the distinct effects of each process. Lack of independent variation is called  
354 “under-identification” and is akin to multicollinearity in standard multiple regression  
355 models. The Kleibergen-Paap test was used to assess whether the outcome equation of  
356 the second-stage regression was sufficiently identified. A statistically significant  
357 Kleibergen-Paap test signifies sufficient identification.<sup>34</sup>

358           If under-identification was found in the fully-specified models, post-hoc IV  
359 models including one process measure at a time while directly controlling for the actual  
360 value of other process measure will be utilized. This post-hoc IV method is akin to ridge  
361 regression approaches that mediate the effects of multicollinearity in multiple regression

362 models by adding random variation to the independent variables to break up relationships  
363 among them.<sup>35,36</sup> This approach produces biased coefficient estimates but often  
364 substantially reduces estimated standard errors thereby providing more precise upper and  
365 lower bounds for the true parameter values.

366 As a comparison, ordinary-least-squares (OLS) linear regression models were  
367 utilized to estimate the effects of the processes on outcomes using an as-treated approach.  
368 The outcome model was explained by number of counseling sessions about lifestyle  
369 modification, number of specified-dose antihypertensive medications, and the control  
370 variables.

371 For consistency, linear specification was used for both as-treated and IV models.  
372 In addition, robust standard errors were estimated throughout because the distribution of  
373 the error terms across observations was unknown. The unit of the analysis was the  
374 individual subject.

375 SAS version 9.3 was used in managing data and performing descriptive statistics,  
376 comparisons, and diagnostic tests. Stata version 11.2 was used for the regression analysis  
377 (syntax: regress and ivreg2 with the robust option). A significance level of 5% was  
378 utilized for all analyses.

379

## 380 **RESULTS**

### 381 **Descriptive statistics**

382 Across both studies, 496 subjects were included. The sample patients had an  
383 average age of 60.15 years (SD = 13.32) and 60% were female. The majority of the  
384 subjects (88%) were Caucasians. On average, subjects took 1.50 (SD = 1.03)  
385 antihypertensive medications at baseline. Approximately 63% of the sample had no co-



386 existing condition at baseline and the majority of the remaining had one condition (30%).  
387 Smokers represented 19% of the sample and 14% drank alcohol daily. The mean SBP  
388 and DBP at baseline were 152.16 (SD = 12.30) and 84.76 (SD = 11.90) mm Hg,  
389 respectively. To explain subjects excluded from the pool of subjects from trials A and B  
390 due to the requirement of complete 6-month data, there were 85 excluded subjects and  
391 51% were female. The average age was 53 years and 60% of them were white/Caucasian.  
392 Although the excluded subjects were relatively younger than the included subjects, the  
393 average BP outcomes of the included subjects (N = 496) were in the range of the BP  
394 outcomes from the subjects in their original trials.<sup>11,15,19</sup>

395 Table 1 contains average outcome, process of care, and baseline subject  
396 characteristic measures among the three subject groups defined by the instruments. On  
397 average, patients in trial A had 2.65 counseling sessions and 3.93 specified-dose  
398 antihypertensive medications whereas patients in trial B had 3.67 counseling sessions and  
399 4.49 specified-dose antihypertensive medications. These counseling sessions were  
400 provided mostly by pharmacists (73% of the counseling sessions in the intervention  
401 groups were performed by pharmacists). Further details about time of counseling sessions  
402 by types of providers can be found in a separate study.<sup>19</sup> Average processes measures  
403 were highest in the intervention group from trial B in which the protocol specified the  
404 highest minimum number of pharmacist visits as compared to the intervention group  
405 from trial A and the combined usual care group. The intervention group from trial B had  
406 the greatest unadjusted SBP reduction (25.82 mm Hg compared with 21.24 mm Hg from  
407 the intervention in trial A and 10.44 mm Hg from the usual care groups in both trials).  
408 The difference in SBP of 5 mm Hg is considered clinically significant because it  
409 approximately reduces incidence of coronary heart diseases events and stroke by 10 to

410 20%.<sup>37</sup> However, the intervention group from trial A had the highest DBP reduction (9.51  
411 mm Hg) and the highest treatment costs (\$792.44). These findings suggest that the  
412 process changes resulting from the randomization and the distinct characteristics between  
413 the two trials influenced BP changes and treatment costs.

414 Moreover, from Table 1, eight baseline measured covariates were quite similar  
415 across the three groups while six characteristics had slight to moderate differences across  
416 groups. The variables with differences were percentages of African-American subjects,  
417 subjects of other races, subjects who were married or lived as married, current smokers,  
418 subjects who never smoked, and subjects consuming alcohol. These variables were  
419 directly controlled for in our analysis, but they could be symptomatic of other  
420 unmeasured differences in potential confounders across practices.

421

#### 422 **As-treated methods**

423 Table 2 shows as-treated estimates of number of counseling sessions and number  
424 of specified-dose antihypertensive medications on study outcomes. Neither process  
425 measure had a statistically significant impact on SBP or DBP. In contrast, both process  
426 measures had statistically significant positive relationships with total costs. An additional  
427 counseling session about lifestyle modification would increase in total costs by \$33.02  
428 (SE = \$4.69, 95% CI = (\$23.80, \$42.24), p-value < 0.001) and an additional specified-  
429 dose antihypertensive medication was associated with an increase in total costs by \$90.57  
430 (SE = \$8.74, 95% CI = (\$73.41, \$107.74), p-value < 0.001). Full parameter estimates are  
431 available in Appendix D.

432

433

434 **IV methods**

435           The first-stage F test statistics showed that the combined study instruments had  
436 significant effects on number of counseling sessions (F-statistic of 37.02, p-value <  
437 0.001) and number of specified-dose antihypertensive medications (F-statistic of 47.02,  
438 p-value < 0.001).

439           Next, under-identification tests were conducted to assess whether the predicted  
440 process values were sufficiently independent to enable estimation of distinct process  
441 effects on each outcome. Unfortunately, the Kleibergen-Paap rk LM statistics failed to  
442 reject the null hypothesis (p-value = 0.50), suggesting that the fully-specified IV models  
443 which included both predicted process measures from the first-stage models were not  
444 sufficiently identified. Further investigation was conducted and it was found that the  
445 predicted number of counseling sessions and the predicted number of specified-dose  
446 antihypertensive medications was significantly correlated (correlation coefficient = 0.24;  
447 p-value < 0.001). Moreover, variance inflation factors were estimated and compared with  
448 the cut-off point of 10 which is generally used to ascertain whether multicollinearity  
449 problems exist. The variance inflation factor of the predicted number of counseling  
450 sessions were extremely high (236.62), meaning that the standard error of the predicted  
451 number of counseling sessions was 15.4 (square root of 236.62) times larger than it  
452 would have been if it was uncorrelated with the other independent variables. The variance  
453 inflation factor of the predicted number of specified-dose antihypertensive medications  
454 was 101.52.

455           Each fully-specified IV model (Table 2) showed no associations between the  
456 process measures and SBP change, DBP change and treatment costs. Full parameter  
457 estimates are available in Appendix D. However, especially notable are the large standard

458 errors associated with each process estimate which signifies a multicollinearity problem.  
459 In each fully-specified IV model insufficient variation was available from each predicted  
460 process to accurately assess the effect of each process on outcomes.

461

#### 462 **Post-hoc IV analysis**

463         The results from post-hoc IV models (Table 2) demonstrated that each process  
464 measure was significantly associated with every outcome (p-value < 0.001) with  
465 coefficient standard errors substantially smaller than in the fully-specified IV models.  
466 These results show that an additional counseling session by either a physician or a  
467 pharmacist was associated with SBP and DBP reduction by 5.30 mm Hg (SE = 1.13 mm  
468 Hg) and 1.65 mm Hg (SE = 0.52 mmHg), respectively. An additional counseling session  
469 was also associated with additional total cost of \$89.08 (SE = \$14.74) over six months.  
470 Furthermore, an additional specified-dose antihypertensive medication reduced SBP and  
471 DBP by 7.19 mm Hg (SE = 1.57 mm Hg) and 2.68 mm Hg (SE = 0.81 mm Hg),  
472 respectively. An added medication was associated with additional total cost of \$191.81  
473 (SE = \$25.08).

474

#### 475 **DISCUSSION**

476         This study aimed to estimate the marginal effects of the number of counseling  
477 sessions about lifestyle modification and the number of specified-dose antihypertensive  
478 medications on SBP change, DBP change and treatment costs. These effects were  
479 estimated and compared by using both as-treated methods and IV methods. The as-  
480 treated models did not yield statistically significant relationships between the process  
481 measures and both SBP and DBP change but showed positive relationships between both

482 processes and total costs. However, since the process choices were discretionary in each  
483 study, it is possible that providers applied more of each process to patients with greater  
484 unmeasured severity and those patients tended to consume larger healthcare resources. It  
485 was expected that this would result in as-treated process effect estimates on SBP and  
486 DBP change that were biased low and effects on total cost that were biased high.

487         When utilizing fully-specified IV models to address unmeasured confounders, the  
488 models were unidentified. Even though the instruments significantly explained the  
489 variation in each process measure as shown by the F-statistics from the first-stage  
490 regressions, the variation in the process measures isolated by the instruments was not  
491 sufficient to estimate distinct process effects on each outcome. It appears that, even  
492 though the interventions differed between trials, these differences were unable to generate  
493 sufficient differences in how the two processes were offered to patients across the studies.  
494 In the post-hoc IV models, however, both process measures were associated with  
495 reductions in SBP, and DBP and increased total costs. These estimates are potentially  
496 biased from the inability to fully control for the portion of the variation in the other  
497 process measure that was associated with the instruments. Because both process measures  
498 likely reduce BP, it is likely that these post-hoc IV estimates reflect upper bounds of the  
499 true effects. However, given the substantially smaller standard errors of the post-hoc IV  
500 estimates relative to the fully-specified IV models, the confidence intervals around the  
501 post-hoc IV estimates provide a defensible range for the true parameter values.

502         The signs of the estimates from the post-hoc IV models and the as-treated models  
503 were the same. However the magnitudes of the estimates were quite different. The post-  
504 hoc IV models revealed considerably larger reductions in SBP and DBP and higher total  
505 costs associated with unit changes in each process. These results suggest that relying on

506 as-treated estimates to assess the effects of provider counseling sessions and use of  
507 antihypertensive medications will understate the benefits of these processes and overstate  
508 their effects on healthcare costs.

509 In comparing the results of the present study to the previous literature, Inkster et  
510 al. (2005) could not find any association between pharmacotherapy processes and BP  
511 control.<sup>9</sup> Their observational study using a sample from eight general practices in the  
512 United Kingdom found that three or more BP lowering drugs (vs. one drug) was not  
513 associated with BP control (adjusted odds ratio = 1.31, 95% CI = 0.96 to 1.79). This was  
514 similar to the present study whereby the association between BP reduction and number of  
515 specified-dose antihypertensive agents from the as-treated models was not found. This  
516 finding is likely due to the fact that subjects with the most difficult to control BP required  
517 more medications and yet, had less of an effect on BP.

518 In addition, Inkster and colleagues found that a higher number of consultations  
519 led to an increased likelihood of having inadequate BP control. In contrast, this present  
520 study did not find any significant relationship between number of counseling sessions and  
521 BP reduction from the as-treated models. The results from the previous study might have  
522 been due to the fact that unmeasured confounders such as severity of BP generally caused  
523 physicians to provide more counseling sessions to patients with uncontrolled BP. The  
524 present study shows that IV methods may be useful to remove some bias caused by  
525 unmeasured confounders driven by health provider discretion.

526 A study by Brooks et al. observed a disparity between IV and as-treated estimates  
527 of the process effects on costs.<sup>13</sup> Using the data from a randomized controlled trial, their  
528 study evaluated the impact of the evidence-based acute pain management practices on  
529 inpatient cost changes. The estimate from the IV methods showed that such practices

530 resulted in a drop of inpatient costs by \$1,602, which was largely greater than the  
531 estimate of the inpatient cost reduction by \$58 by using as-treated methods.

532         The following limitations of this study are acknowledged. Considerable  
533 differences in baseline characteristics remained between the groups of patients divided by  
534 the instruments according to Table 1 partly due to the cluster randomization of the clinics  
535 to avoid contamination of the intervention at the physician level. It may be difficult to  
536 fully justify that the instruments were uncorrelated with unmeasured factors affecting  
537 outcomes (instrument exogeneity property). If the correlation between the instruments  
538 and the unmeasured factors has the opposite direction with the correlation between the  
539 instruments and the control variables, the IV estimates will be biased low. Likewise, if  
540 those correlations have the same direction, the IV estimates will be biased high.

541         As stated earlier, the present study was unable to estimate the individual effect of  
542 a process of care controlling for other processes due to a limited number of instruments  
543 and issues about independent variation of each process measure. Further research may be  
544 needed to address the under-identification issue by having interventions which have the  
545 same sets of care processes but different focuses on the care. This approach may extract  
546 process variation sufficient to estimate the effect on outcomes. For instance, an  
547 intervention from one study could primarily focus on changes in pharmacotherapy and an  
548 intervention from the second study might heavily emphasize on counseling sessions  
549 about lifestyle modifications. Thus, the instrument of distinct characteristics between the  
550 two studies should increase variation in each process measure. Moreover, future research  
551 should combine more than two studies to attain distinct characteristics between the  
552 studies and use that as the instruments. The application of the IV approach and

553 combining multiple randomized studies may be used as a meta-analysis of behavioral  
554 interventions to further show the effects of each process embedded in the interventions.

555 Furthermore, the results may not apply to different settings such as non-  
556 community clinics, interventions lacking face-to-face communication between physicians  
557 and pharmacists in the same office, and populations with a greater percentage of  
558 minorities.

559

## 560 **CONCLUSIONS**

561 Instrumental variable methods with combined randomized behavioral studies may  
562 be useful to address unmeasured confounders and to evaluate the effects of different care  
563 processes. Studies with distinct study designs that create more variation in care processes  
564 are needed to address problems of identification. Instrumental variable methods focusing  
565 on individual processes provided larger and stronger outcome relationships than those  
566 found using as-treated methods which are subject to confounding. Further investigation  
567 of the link between care processes such as counseling and drug utilization and outcomes  
568 with rigorous methodology will be helpful to improvement on quality of care.



Table 1 Comparisons of variable values among the intervention group from trial A, the intervention from trial B and the usual care groups from both trials

Variable	Intervention group from trial A		Intervention group from trial B		Usual care groups from both trials	
	N	Average (SD)	N	Average (SD)	N	Average (SD)
<b>Outcome</b>						
Systolic blood pressure change (At 6 months – At baseline; mm Hg)	158	-21.24 (19.31)	94	-25.82 (14.07)	243	-10.44 (19.86)
Diastolic blood pressure change (At 6 months – At baseline; mm Hg)	158	-9.51 (11.12)	94	-8.94 (8.72)	243	-4.42 (11.46)
Total treatment costs (2013 US dollar value)	158	792.44 (405.74)	94	772.28 (291.61)	244	510.57 (347.95)
<b>Process measure</b>						
Number of counseling sessions about lifestyle modification by physicians and pharmacists	158	2.65 (3.38)	94	3.67 (4.24)	244	0.71 (1.98)
Number of specified-dose antihypertensive medications prescribed during the study period	158	3.93 (2.23)	94	4.49 (2.26)	244	3.09 (1.82)
<b>Control variables (Baseline characteristic)</b>						
Age (years)	158	58.60 (13.99)	94	59.81 (13.23)	244	61.29 (12.85)
Number of baseline antihypertensive medications	158	1.19 (1.07)	94	1.45 (0.96)	244	1.73 (0.99)
Number of co-morbidities <sup>a</sup>	158	0.34 (0.65)	94	0.40 (0.75)	244	0.62 (0.87)
Systolic blood pressure (mm Hg)	158	154.15 (12.75)	94	152.39 (9.86)	244	150.78 (12.72)
Diastolic blood pressure (mm Hg)	158	87.18 (11.57)	94	85.00 (11.84)	244	83.10 (11.90)
	<b>N</b>	<b>Percentage<sup>b</sup> (%)</b>		<b>Percentage<sup>b</sup> (%)</b>		<b>Percentage<sup>b</sup> (%)</b>
Female	158	64.56	94	57.45	244	57.38
Black	158	5.70	94	0.00	244	10.66
Other race	158	3.80	94	11.70	244	3.69
White or Caucasian	158	90.51	94	88.30	244	85.66
Married or living as married (vs. living alone)	158	67.72	94	59.57	244	54.92
Current smokers	158	21.52	94	7.45	244	22.54
Ex-smokers	158	31.01	94	32.98	244	32.79
Never smoked	158	47.47	94	59.57	244	44.67
No alcohol intake or less than 1 drink per day (vs. ≥ 1 drink per day)	158	90.51	94	78.72	232	86.21
<sup>a</sup> Co-morbidities included diabetes mellitus, peripheral artery disease, left ventricular hypertrophy, coronary bypass surgery, stroke, chronic kidney disease, heart failure, angina, and myocardial infarction.						
<sup>b</sup> Percentages do not add up to one for some variables due to rounding.						

Table 2 Comparisons of process-of-care estimates between IV models, as-treated models, and post-hoc IV models<sup>a</sup> for each outcome

Outcome / Process measure	Methods								
	As-treated methods			IV methods			Post-hoc IV methods <sup>a</sup>		
	Coefficient (SE)	P- value	95% CI	Coefficient (SE)	P- value	95% CI	Coefficient (SE)	P- value	95% CI
<b>SBP change</b>									
No. Counseling session	-0.45 (0.24)	0.06	(-0.92, -0.02)	-10.82 (14.79)	0.46	(-39.80, 18.16)	-5.30 (1.13)	<0.001	(-7.52, -3.08)
No. Medications	-0.05 (0.46)	0.92	(-0.94, 0.85)	10.78 (23.19)	0.64	(-34.66, 56.23)	-7.19 (1.57)	<0.001	(-10.27, -4.12)
<b>DBP change</b>									
No. Counseling session	-0.10 (0.14)	0.49	(-0.38, 0.18)	-0.43 (3.04)	0.89	(-6.38, 5.53)	-1.65 (0.52)	0.002	(-2.68, -0.63)
No. Medications	-0.28 (0.23)	0.23	(-0.74, 0.18)	-1.67 (5.00)	0.74	(-11.48, 8.14)	-2.68 (0.81)	0.001	(-4.26, -1.10)
<b>Total costs</b>									
No. Counseling session	33.02 (4.69)	< 0.001	(23.80, 42.24)	-383.15 (677.64)	0.57	(-1711.31, 945.01)	89.08 (14.74)	< 0.001	(60.18, 117.98)
No. Medications	90.57 (8.74)	< 0.001	(73.41, 107.74)	832.18 (1051.69)	0.43	(-1229.11, 2893.46)	191.81 (25.08)	< 0.001	(142.66, 240.96)
<sup>a</sup> Post-hoc instrumental variable methods included one process measure as an endogenous regressor and the other process measure as a control variable.									

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## APPENDIX A: BASELINE CHARACTERISTICS ACROSS TRIALS

Table A1 Baseline characteristics of subjects across trials

Baseline characteristics	Trial A (Carter et al. 2009)	Trial B (Carter et al. 2008)	P-value
	Intervention group (N = 158) Usual care group (N = 175)	Intervention group (N = 94) Usual care group (N = 69)	
	Mean (SD)	Mean (SD)	
Age (years)	59.51 (13.77)	61.47 (12.28)	0.12 <sup>a</sup>
Number of baseline antihypertensive medications	1.53 (1.06)	1.45 (0.98)	0.40 <sup>a</sup>
Number of co-morbidities	0.52 (0.80)	0.44 (0.78)	0.29 <sup>a</sup>
Systolic blood pressure	152.44 (13.44)	151.60 (9.58)	0.48 <sup>a</sup>
Diastolic blood pressure	84.78 (12.16)	84.72 (11.39)	0.96 <sup>a</sup>
	N (%)	N (%)	
Female	202 (60.66)	94 (57.67)	0.52 <sup>b</sup>
Black	35 (10.51)	0 (0)	< 0.001 <sup>b</sup>
Other race	12 (3.60)	14 (8.59)	0.02 <sup>b</sup>
White or Caucasian	286 (85.89)	149 (91.41)	0.08 <sup>b</sup>
Married or living as married	193 (57.96)	104 (63.80)	0.21 <sup>b</sup>
Current smokers	83 (24.92)	13 (7.98)	< 0.001 <sup>b</sup>
Ex-smokers	108 (32.43)	52 (31.90)	0.91 <sup>b</sup>
Never smoked	142 (42.64)	98 (60.12)	< 0.001 <sup>b</sup>
No alcohol intake or less than 1 drink per day	286 (89.10)	131 (80.37)	0.01 <sup>b</sup>
<sup>a</sup> One-way ANOVA <sup>b</sup> Pearson chi-squared test			

Table A2 Demographic characteristics of excluded patients who did not have complete 6-month data

<b>Characteristics</b>	<b>Trial A (Carter et al. 2009) N = 69</b>	<b>Trial B (Carter et al. 2008) N = 16</b>
	Mean (SD)	Mean (SD)
Age (years)	53.00 (14.44)	52.63 (15.89)
	N (%)	N (%)
Female	36 (52.17)	7 (43.75)
Male	33 (47.83)	9 (56.25)
Black	18 (26.09)	1 (6.25)
Other race	0 (0)	15 (93.75)
White or Caucasian	51 (73.91)	0 (0)

## APPENDIX B: TEST OF HOMOGENEITY

Table B1 Test of homogeneity using fixed effects (stata command: metan)

<b>Variable</b>	<b>P-value of heterogeneity chi-squared test</b>
Systolic blood pressure change	0.18
Diastolic blood pressure change	0.15
Treatment costs	0.06
Number of counseling sessions about lifestyle modification	0.28
Number of specified-dose antihypertensive medications	0.05



### APPENDIX C: ADHERENCE TO ANTIHYPERTENSIVE MEDICATIONS

Table C1 Number of subjects who were adherent and non-adherent to medications between the intervention group and the usual care group across trial A and trial B

Trial	Adherent to medications		Non-adherent to medications <sup>g</sup>	
	Intervention group	Usual care group	Intervention group	Usual care group
<b>Trial A</b> <sup>a</sup>	98 <sup>c</sup>	150 <sup>d</sup>	12	14
<b>Trial B</b> <sup>b</sup>	75 <sup>e</sup>	54 <sup>f</sup>	3	4
<b>Total</b>	173	204	15	18

<sup>a</sup> No significant difference in adherence between the intervention group and the usual care group in trial A, Pearson chi2(1) = 0.4315, p-value = 0.511

<sup>b</sup> No significant difference in adherence between the intervention group and the usual care group in trial B, Pearson chi2(1) = 0.6340, p-value = 0.426

<sup>c</sup> 89% of subjects in the intervention group in trial A were adherent to medications (98 out of 110 subjects)

<sup>d</sup> 91% of subjects in the usual care group in trial A were adherent to medications (150 out of 164 subjects)

<sup>e</sup> 96% of subjects in the intervention group in trial B were adherent to medications (75 out of 78 subjects)

<sup>f</sup> 93% of subjects in the usual care group in trial B were adherent to medications (54 out of 58 subjects)

<sup>g</sup> Non-adherence was determined by answering yes to 3 or more of 5 questions from Morisky adherence scale (Morisky DE, Green LW, Levine DM 1986 and Morisky et al. 1983).

Table C2 Number of subjects who were adherent and non-adherent to medications between trial A and trial B

<b>Trial</b>	<b>Adherent to medications<sup>a</sup></b>	<b>Non-adherent to medications<sup>a</sup></b>
<b>Trial A</b>	248 (90.51% of trial A)	26
<b>Trial B</b>	129 (94.85% of trial B)	7
<sup>a</sup> No significant difference in adherence between trial A and trial B, Pearson $\chi^2(1) = 2.3152$ , p-value = 0.128		

### APPENDIX D: FULL PARAMETER ESTIMATES

Table D1 Parameter estimates from instrumental variable models by outcome

Outcome	SBP change	DBP change	Total costs
<b>Model details</b>	No. observations = 483 F (14, 468) = 2.38 P-value = 0.003 Centered R <sup>2</sup> = -2.8178 Uncentered R <sup>2</sup> = -1.1494	No. of observations = 483 F (14, 468) = 10.70 P-value < 0.001 Centered R <sup>2</sup> = 0.1835 Uncentered R <sup>2</sup> = 0.4154	No. of observations = 484 F (14, 469) = 1.00 P-value = 0.45 Centered R <sup>2</sup> = -17.8580 Uncentered R <sup>2</sup> = -3.8790
Variable	Coefficient (SE) p-value	Coefficient (SE) p-value	Coefficient (SE) p-value
Number of counseling sessions	-10.82 (14.79) 0.46	-0.43 (3.04) 0.89	-383.15 (677.64) 0.57
Number of antihypertensive medications	10.78 (23.19) 0.64	-1.67 (5.00) 0.74	832.18 (1051.69) 0.43
Age	-0.26 (0.46) 0.58	-0.14 (0.10) 0.15	-11.33 (19.87) 0.57
Female	-5.54 (6.46) 0.39	-1.32 (1.40) 0.35	-84.95 (267.53) 0.75
Black	-4.73 (9.84) 0.63	-1.22 (2.74) 0.66	-245.24 (425.68) 0.57
Other race	18.30 (31.33) 0.56	0.08 (6.55) 0.99	945.14 (1426.51) 0.51
Living alone	2.80 (4.44) 0.53	0.92 (1.06) 0.39	92.23 (193.80) 0.63
Current smokers	12.64 (15.15) 0.40	-0.45 (3.14) 0.89	439.27 (700.52) 0.53
Ex-smokers	1.30 (6.27) 0.84	-1.98 (1.56) 0.21	190.25 (278.17) 0.49
Alcohol: one drink or more per day	2.53 (4.98) 0.61	2.52 (1.36) 0.07	-15.69 (202.04) 0.94
Number of baseline antihypertensive medications	-10.50 (25.94) 0.69	1.98 (5.46) 0.72	-745.00 (1186.36) 0.53
Number of co-morbidities	-2.19 (3.31) 0.51	-0.41 (0.84) 0.62	-63.20 (141.05) 0.65
SBP at baseline	-1.22 (1.07) 0.25	-0.03 (0.23) 0.91	-29.87 (47.21) 0.53
DBP at baseline	-0.25 (0.33) 0.45	-0.47 (0.08) < 0.001	-8.83 (14.92) 0.55
Constant	201.30 (192.97) 0.30	49.90 (39.55) 0.21	5334.88 (8520.83) 0.53

Table D2 Parameter estimates from as-treated models by outcome

<b>Outcome</b>	<b>SBP change</b>	<b>DBP change</b>	<b>Total costs</b>
<b>Model details</b>	No. of observations = 483 F (14, 468) = 10.58 P-value < 0.001 R-squared = 0.2486	No. of observations = 483 F (14, 468) = 9.97 P-value < 0.001 R-squared = 0.2529	No. of observations = 484 F (14, 469) = 30.74 P-value < 0.001 R-squared = 0.5206
<b>Variable</b>	<b>Coefficient (SE) p-value</b>	<b>Coefficient (SE) p-value</b>	<b>Coefficient (SE) p-value</b>
Number of counseling sessions	-0.45 (0.24) 0.06	-0.10 (0.14) 0.49	33.02 (4.69) <0.001
Number of antihypertensive medications	-0.05 (0.46) 0.92	-0.28 (0.23) 0.23	90.57 (8.74) < 0.001
Age	-0.0004 (0.08) 0.995	-0.14 (0.05) 0.01	0.04 (1.27) 0.97
Female	-3.29 (1.75) 0.06	-1.61 (0.99) 0.10	63.21 (26.07) 0.02
Black	-0.48 (4.17) 0.91	-1.26 (2.33) 0.59	-42.88 (38.62) 0.27
Other race	-2.89 (3.44) 0.40	-0.69 (2.06) 0.74	112.68 (62.77) 0.07
Living alone	2.13 (1.71) 0.21	1.20 (0.96) 0.21	17.10 (24.87) 0.49
Current smokers	4.42 (2.25) 0.051	-0.08 (1.32) 0.95	1.87 (32.51) 0.95
Ex-smokers	-0.89 (1.81) 0.62	-1.68 (1.02) 0.10	41.78 (29.51) 0.16
Alcohol: one drink or more per day	2.13 (2.40) 0.37	2.29 (1.35) 0.09	-12.31 (32.61) 0.71
Number of baseline antihypertensive medications	2.26 (1.09) 0.04	0.69 (0.56) 0.22	62.08 (14.45) < 0.001
Number of co-morbidities	-0.82 (1.09) 0.45	-0.59 (0.53) 0.27	30.33 (17.43) 0.08
SBP at baseline	-0.70 (0.08) <0.001	-0.07 (0.05) 0.11	2.22 (1.22) 0.07
DBP at baseline	-0.20 (0.08) 0.01	-0.51 (0.05) < 0.001	0.13 (1.34) 0.92
Constant	104.42 (13.44) < 0.001	56.59 (7.98) < 0.001	-259.52 (208.21) 0.21