
BROADCASTING BY CONSENT

The BBC, Public Service
Broadcasting and Charter
Renewal in 2017

Most Hazardous Period?

- ❖ Facing its eleventh Charter renewal, and a level of scrutiny unlike any other in history:
- ❖ Newly elected Conservative government, previously hostile MP elected Culture Secretary
- ❖ Continuing ideological opposition
- ❖ Traditional broadcast rivals pressing for change
- ❖ New global content generators calling for deregulation
- ❖ Active campaign to decriminalise licence fee evasion

Lorem Ipsum Dolor

BBC at a glance

- * Keystone of Britain's public service broadcasting model
- * Oldest national broadcaster
- * World's largest (by size) with over 20,000 employees
- * Second largest budget of any UK broadcaster
- * Sole recipient of close to £4bn public subsidy
- * Arguably Britain's only global media brand



- ❖ Two flagship TV channel
- ❖ Six Digital TV channels
- ❖ Two HD TV channels (simulcasts)
- ❖ BBC iPlayer
- ❖ Ten National radio stations
- ❖ Six Regional radio services
- ❖ Forty local radio stations
- ❖ BBC Online
- ❖ Interactive digital television (Red Button services)
- ❖ Staff orchestras, choirs

BBC Reach and Impact

- * Almost all of the UK (96% of UK adults) uses the BBC each week
- * They spend around 19 hours per week with BBC services
- * The public consumes the BBC for substantial periods across multiple platforms
- * Almost nine in ten people watch BBC TV overall each week

BBC Reach and Impact (continued)

- * BBC One reaches more people than any other channel in the UK irrespective of age, socio-economic group and location
- * Two-thirds of all adults listen to BBC Radio each week
- * Half of all adults use BBC Online each week (62% of online adults)
- * It is the only UK-owned website in the top ten most-used websites in the UK

- ❖ ideological / political discourse about the purpose and nature of broadcasting in general and the BBC in particular;
- ❖ a response to structural forces in the external environment (globalisation, technological advance etc.)
- ❖ changes in the nature of the broadcasting market driven largely by the first two factors listed above
- ❖ *Intricately linked, together, they fuel the current debate about the purpose, role and standing of the BBC going forward*

BBC - relevance and application in the digital age

- ❖ PSB is an elusive and evolving concept
- ❖ Decades of review, debate and inquiry
- ❖ To date, Parliament has continued its support by way of legislative and regulatory interventions and funding
- ❖ Now, toxic combination of rapid technological change, political and commercially driven calls for the end of positive intervention has produced an 'end of television' story
- ❖ Broadcast pessimism is reaching new peak
- ❖ BBC firmly in the cross hairs of the debate

The main issues...

- ❖ PUBLIC PURPOSE
- ❖ FUNDING
- ❖ WHICH PLATFORMS?
- ❖ WHAT CONTENT?
- ❖ GOVERNANCE



- ❖ **PUBLIC PURPOSE**

- ❖ the in-principle case for the BBC and what justifies a £4bn intervention
- ❖ Are the public purposes right and relevant?
- ❖ everything flows from this

- ❖ **FUNDING**

- ❖ what mechanism?

- ❖ what scale?

- ❖ how to modernise?

- ❖ other models

- ❖ evasion / regression

- ❖ **PLATFORMS (and services)**
- ❖ ongoing commitment to channels
- ❖ digital growth
- ❖ personalised services
- ❖ production v publishing

- ❖ **GOVERNANCE**

- ❖ How run

- ❖ how goverened

- ❖ how regulated

- ❖ maintaining independence

Lorem Ipsum Dolor



ELIZABETH THE SECOND

by the Grace of God of the United Kingdom of Great Britain and Northern Ireland and of Our other Realms and Territories Queen, Head of the Commonwealth, Defender of the Faith:

TO ALL TO WHOM THESE PRESENTS SHALL COME, GREETING!

WHEREAS on the twentieth day of December in the year of our Lord One thousand nine hundred and twenty-six, by Letters made Patent under the Great Seal, Our Royal Prodecessor His Majesty King George the Fifth granted unto the British Broadcasting Corporation (hereinafter called "the Corporation") a Charter of Incorporation:

AND WHEREAS on divers dates by Letters made Patent under the Great Seal, further Charters of Incorporation and Supplemental Charters have been granted unto the Corporation:

AND WHEREAS the period of incorporation of the Corporation will expire on the thirty-first day of July One thousand nine hundred and eighty-one and it has been represented unto Us by Our right trusty and well beloved Counsellor William Stephen Ian Whitlaw, Member of Our Order of the Companions of Honour, upon whom has been conferred the Decoration of the Military Cross, Our Secretary of State for the Home Department, that it is expedient that the Corporation should be continued for the period ending on the thirty-first day of December One thousand nine hundred and ninety-six:

AND WHEREAS in view of the widespread interest which is taken by Our Peoples in broadcasting services and of the great value of such services as means of disseminating information, education and entertainment, We believe it to be

in the interests of Our Peoples in Our United Kingdom and elsewhere within the Commonwealth that the Corporation should continue to provide broadcasting services pursuant to such licences and agreements in that behalf as Our Secretary of State may from time to time grant to and make with the Corporation:

NOW KNOW YE that We by Our Privilege Royal and of Our especial grace, certain knowledge and mere motion do by this Our Charter for Us, Our Heirs and Successors will, ordain and declare as follows:—

INCORPORATION

1. The Corporation shall continue to be a body corporate by the name of The British Broadcasting Corporation with perpetual succession and a common seal with power to break, alter and renew the same at discretion; willing and ordaining that the Corporation shall and may sue and be sued in all Courts and be capable in law to take and hold real and personal property and do all matters and things incidental or pertaining to a body corporate, but so that the Corporation shall apply the whole of its income solely in promoting its objects. The Governors of the Corporation shall be the members thereof.

TERM OF CHARTER

2. This Our Charter shall come into operation on the first day of August One

DCMS (on behalf of Secretary of State) kickstarts review

House of Lords conducts discreet inquiry

BBC and BBC Trust feed in workstreams

White paper expected January 2016

Draft Charter laid before Parliament summer 2016

New BBC Charter 2017

Charter
renewal
timetable

“Type a quote here.”

Robert Picard