Malleable Attentional Resources Theory: A new explanation for the effects of mental underload on performance

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This paper proposes a new theory to account for the effects of underload on performance. Malleable attentional resources theory posits that attentional capacity can change size in response to changes in task demands. As such, the performance decrements associated with mental underload can be explained by a lack of appropriate attentional resources. These proposals were explored in a driving simulator experiment. Vehicle automation was manipulated at four levels, and mental workload was assessed with a secondary task. Eye movements were also recorded to determine whether attentional capacity varied with mental workload. The results showed a clear decrease in mental workload associated with some levels of automation. Most striking, though, were the results derived from the eye movement recordings, which demonstrated that attentional capacity varies directly with level of mental workload. These data fully supported the predictions of the new malleable attentional resources theory. The implications of this theory are discussed with regard to capacity models of attention, as well as to the design of future vehicle systems.

Keywords: attention, automation, driver behaviour, mental workload, multiple resources

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AUTOMOTIVE AUTOMATION

With the new millennium upon us, major motor manufacturers are offering new vehicle automation devices. Adaptive Cruise Control (ACC) has already been released, offering total longitudinal control of the vehicle. Soon, we will see lateral control devices such as Active Steering (AS) taking to the roads. Although automation is usually implemented with the intention of reducing workload and thereby improving performance, current evidence suggests that excessively low mental demands are actually detrimental to performance. Rather than being a consequence of out-of-the-loop behaviour (Ephrath and Young, 1981; Kessel and Wickens, 1982), some believe that mental underload is in itself responsible for performance decrements (e.g., Brookhuis, 1993; Hancock and Caird, 1993). Indeed, underload is possibly of greater concern than overload, as it is more difficult to detect (Hancock and Parasuraman, 1992; Hancock and Verwey, 1997).

Although there is widespread concern about mental underload, relatively few researchers seem to be actively involved in exploring the issue in the context of vehicle automation. There are, however, a handful of experiments which have found degraded performance when using vehicle automation, mostly in recovery from automation failure. The explanations for such results vary around expectations about the automation (Nilsson, 1995), mobilisation of effort (Desmond, Hancock and Monette, 1998), complacency (de Waard, van der Hulst, Hoedemaeker and Brookhuis, 1999), and mental workload (Stanton, Young and McCaulder, 1997).

Despite these few studies, the literature has so far failed to produce a coherent and parsimonious explanation for why mental underload should be detrimental to
performance. This paper uses the currently pertinent subject of vehicle automation as an applied focus for a significant theoretical proposition.

**Malleable Attentional Resources Theory (MART)**

The breadth of the underload problem in the literature suggests it is not limited to situations involving automation. An example is recent research at the University of Michigan’s Transportation Research Institute. Participants were sometimes slower to complete in-car tasks when stationary, than when trying to perform them while driving (O. Tsimhoni, personal communication, September 14 1999). It seemed that participants were not as efficient without the additional driving workload even though they were trying to complete the task as quickly as they could. Thus there appears to be an underlying cognitive problem associated with underload, which has not yet been satisfactorily identified. So, in an attempt to fill this gap in the literature, the current paper offers a new theory based on attentional resource theory.

Attentional resource theories make a common basic assumption about performance: if demands exceed resource capacity, performance degrades. In the original capacity model of attention, Kahneman (1973) suggested that attentional capacity was positively associated with physiological arousal. Further work since has found that resource size may change with long-term fluctuations in mood or age (Hasher and Zacks, 1979; Humphreys and Revelle, 1984). However, most applied research on attention has implicitly assumed that the size of resource pools is fixed (cf. Wickens, 1984; 1992). It is posited here, though, that this limit may change in the relatively short
term, depending on task circumstances. This introduces the concept of malleable attentional resource pools.

Evidence is accumulating that simply reducing demand is not necessarily a key to improving performance. It has been proposed (e.g., Young and Stanton, 1997a; 1997b; 1999a; 1999b; 2000) that resources may actually shrink to accommodate any demand reduction, in a converse of the ‘work expands to fill the time available’ tenet. This could explain the apparent degradation of attention and performance observed in low demand tasks. If the maximum capacity of an operator has been limited as a consequence of the task, it is not surprising that they cannot cope when a critical situation arises. Malleable attentional resources theory (MART) therefore potentially explains why mental underload can lead to performance degradation.

Imagine someone driving a car with ACC and AS engaged. This is a situation which considerably reduces MWL (Young and Stanton, 1997a). Assuming an attentional demand model of MWL (cf. Liao and Moray, 1993; Young and Stanton, 2001), this translates to low demand on resources. Now, MART posits that the size of the relevant resource pool will temporarily diminish, as it is not required. This could result in poorer performance on any subsidiary tasks, or problems if the driver is suddenly faced with increased demand (e.g., if the automation fails).

The idea that the level of task demands can influence cognitive processing has been hinted at in previous research. Buck, Payne and Barany (1994) quoted the ‘par hypothesis’ to explain some of their results. This states that, as demands fluctuate, operators increase or decrease the amount of effort invested in a task to maintain performance at a set level. This level represents an operator’s personal par for that task.
There is some support for this notion. Liao and Moray (1993) found that participants invest more effort with higher time pressure, which may increase attentional capacity. Conversely, Desmond and Hoyes (1996) concluded that a decrease in performance at low levels of demand might be due to a failure to mobilise effort appropriately to match the task. More recently, Wickens, Xu, Helleberg and Marsh (2001) suggested effort conservation as the explanation as to why pilots in a simulated aviation task actually devoted more visual attention to an instrument panel when the task was easier. Finally, the concept of fluctuating resource pools has also been aired by Karashima and Saito (2001), in their proposed Fluctuation of Working Memory (FLOWM) hypothesis. Whilst these authors present a very detailed explanation of how capacity fluctuates, they fail to offer any reasoning as to why (see also Young and Stanton, 2002, for a discussion of working memory versus attentional resource models).

The malleable resources hypothesis reflects these attitudes, but is a little more parsimonious with respect to current knowledge. Taking inspiration from Kahneman’s (1973) original theory, it does not appeal to extraneous concepts such as effort or motivation, instead relying purely upon task demands to govern the size of attentional resources. In its ‘strongest’ form, then, MART states that: the size of attentional resource pools varies positively with MWL up to a finite limit, such that excessive reductions in MWL shrink capacity (which in turn can cause performance decrements), and that this is independent of variations in arousal or effort. A simpler form would merely state that attentional capacity and MWL are directly related.

The present experiment was intended as a first step to determining whether the malleable resources hypothesis has enough credence to warrant deeper investigation.
Vehicle automation was investigated in a simulated environment, and care was taken to control for alternative explanations as much as possible. By systematically varying the level of automation, factors such as boredom, fatigue, and motivation should be accounted for. Similarly, since all conditions imposed similar levels of physical demand, it is unlikely that physiological arousal will have an affect on the results.

**METHOD**

**Design**

This experiment was designed to investigate the potential differences in attention and workload amongst drivers under different conditions of automation. It is expected that MWL will decrease as more levels of automation are introduced, and that such reductions may be associated with decrements in performance. Previous research (e.g., Nilsson, 1995; Stanton et al., 1997; Ward, Fairclough & Humphreys, 1995) has largely concentrated on the effects of ACC. The Southampton Driving Simulator (SDS) was used in the present study to extend this paradigm by also considering lateral control (i.e., AS).

A within-subjects design was used. Level of automation constituted the independent variable, with four levels: manual (the participant controls speed, headway, and steering), ACC (longitudinal control is automated), AS (lateral control is automated), and ACC+AS (both longitudinal and lateral control are automated). The latter condition essentially constitutes a fully automated vehicle. Order of presentation of these conditions was randomised to counterbalance practice effects.
A number of dependent measures were recorded to assess performance, MWL, and attention. The SDS software records a wealth of primary task data, but for the purposes of the present experiment the variables considered to be most relevant to driving performance were speed, lateral position, and distance headway. Various derivatives of these measures have been successfully used in previous studies of driving performance (e.g., Bloomfield and Carroll, 1996; Fairclough, 1997; Verwey and Veltman, 1996; Wierwille and Gutmann, 1978). Furthermore, given the nature of the automated systems under examination here, measures of longitudinal and lateral control are most appropriate.

MWL was measured using a self-paced secondary task. This consisted of a rotated figures task (as used by Baber, 1991, and proved by Stanton et al., 1997, in the SDS), presented in the lower left corner of the screen. Each stimulus was a pair of stick figures (one upright; the other rotated through 0°, 90°, 180° or 270°) holding one or two flags. The flags were simple geometrical shapes, either squares or diamonds. The task was to make a judgement as to whether the figures were the same or different, based on the flags they were holding. Responses were made via buttons attached to the steering column stalks, and brief visual feedback was provided before presentation of the next stimulus. The subsidiary task technique was used in an attempt to measure spare attentional capacity. Participants were thus instructed to attend to the secondary task only when they had time to do so. The secondary task was visual-spatial, requiring a manual response, and, as such, was intended to occupy the same attentional resource pools as driving. This ensured that the task was indeed a measure of spare mental capacity (based on multiple resources theory), and not some alternative cognitive resource.
Attentional gaze was measured by means of an on-board miniature camera directed at the participant’s face. Total time spent looking at the secondary task was coded by video analysis. The experimenter timed how long the participants’ eyes were directed at the bottom left of the screen. These data were used to investigate the malleable resources hypothesis. This assumes that visual gaze reflects allocation of attention, as stated by Underwood and Everatt (1996). Static resource pools would predict that the proportion of time spent looking at the secondary task should correlate directly and positively with the number of correct responses. Any other form of association would imply that the size of attentional resource pools can change.

The design of this experiment serves—to a certain extent—to rule out competing explanations for the results. By monitoring performance on both primary and secondary tasks, it will be possible to determine whether boredom or motivation have influenced the results. If so, there should be a general decline in performance across both tasks. Malleable attentional resources theory, however, would predict a specific shrinkage in capacity (as inferred from the secondary task) while primary task performance is maintained at a constant level. The counterbalanced presentation of conditions also helps reduce the influence of fatigue. Finally, given the low levels of physical interaction with the simulator in all conditions, it was assumed that physiological arousal would be roughly constant throughout.

**The Southampton Driving Simulator (SDS)**

The SDS is a medium-fidelity, fixed-base driving simulator. The simulator consists of the front half of a Ford Orion. An Acorn Archimedes computer runs the
simulation and generates the display image. A medium-resolution colour monitor displays a view of the road and a simulated instrument panel on a forward projection screen, providing a visual area of approximately 40º horizontal by 20º vertical.

The SDS software records data at a rate of 2Hz. The following data are logged: speed, lateral position on the road, distance from the vehicle in front, distance from oncoming vehicle, steering wheel and pedal positions, and collisions. The simulator was set up to run with automatic transmission at all times.

A more detailed description of the SDS, along with the results of a validation study, can be found in Stanton, Young, Walker, Turner and Randle (2001).

Participants

There were 30 participants (17 male) in this experiment, with a mean age of 25.3 (SD = 6.53). All participants held a full UK driving licence, for 6.9 years on average (SD = 5.92), and their mean annual mileage was 5650 (SD = 3985).

Participants were recruited via a poster campaign in and around the University of Southampton, and an attempt was made to balance age and gender as far as possible. The experiment met the ethical criteria of both the Department of Psychology at the University of Southampton and the British Psychological Society.

Procedure

After entering the SDS, participants were first given a minimum 15 minute practice run (this could be extended, if either participant or experimenter felt that it was needed), to acclimatise to the conditions of driving a simulated vehicle. Following this,
experimental instructions were given, including advice on how to operate the automated devices and how to respond to the secondary task. To check that the participants had understood the nature of the secondary task, three example stimuli were presented prior to the experimental trials beginning. Once participants were sufficiently familiar with the operation of the simulator, the experimental trials would begin. In accordance with the design, there were four conditions, each lasting 10 minutes.

In all of the experimental conditions, participants were faced with a single-carriageway road which was a mixture of curved and straight sections. The track was quite simple, with no hills or wind gusts to disturb longitudinal or lateral control. Participants were instructed to first catch up and then follow a leading vehicle, which was travelling at a constant 70 mph (cf. Stanton et al., 1997), for the duration of the trial (10 minutes). There were no other vehicles in the participants’ lane (so no overtaking was necessary), although oncoming traffic was encountered infrequently, encouraging participants to remain in their own lane. Participants were required to maintain a constant distance from the lead vehicle, although the choice of that distance was left to the individual. There were a number of advantages to this approach. Firstly, it meant that participants did not have to disengage the automatic devices (for instance, in order to overtake), thus avoiding contamination of conditions. Secondly, following a car motivated participants to drive at a relatively constant speed, thereby controlling objective demand across conditions. Otherwise, participants may have compensated for increased workload by reducing speed, which again would contaminate results. Finally, a constant speed implied that participants all drove approximately equal distances, again controlling for workload and attention differences which may otherwise have been
incurred. While driving, participants were expected to attend to the secondary task only when they felt able to do so (this instruction was emphasised to participants in order to minimise secondary task interference).

At the end of each 10 minute trial, participants were informed of the conditions for the following trial. When all four trials were completed, participants were thanked for their time and debriefed about the purpose of the experiment. The whole procedure lasted approximately 75 minutes.

**Data reduction**

There are a number of driving measures which may be used as primary task performance variables. These can be divided into measures of longitudinal and lateral control.

Longitudinal control measures involve speed and headway. However, simple measures of location (i.e., mean, median) do not necessarily provide evaluative information about how well participants are performing. Given the instructions to participants (maintain constant speed and headway), it would be logical to adopt a measure of consistency (or rather, inconsistency) for these variables. Fortunately, Bloomfield and Carroll (1996) described such a measure, in their derivation of instability. “A linear equation that is the line of best fit for a series of points on the track of a vehicle can be used to describe the position of the vehicle relative to the center of the lane” (Bloomfield and Carroll, 1996; p. 336). A similar line can be calculated for vehicle speed. The sampling rate of the SDS allows such equations to be calculated for the 1200 data points on each of the speed and headway variables. The standard error around this
line represents the driver’s ability to maintain stability in the measure. This is a better measure of driving performance than standard deviation, as it reflects the drivers’ consistency in their own performance, rather than deviation from an absolute measure (J. R. Bloomfield, personal communication, December 15 1999).

For lateral control, it was considered that instability measures would not be an appropriate reflection of driving performance on a road which involves both curved and straight sections. Popular measures of lateral control (such as instability, RMS error, or time-to-line-crossing) assume that ‘good’ driving performance is characterised by the vehicle remaining consistently in the centre of the lane. These measures would be confounded if participants used modern driving techniques to negotiate the curves on the road. Instead, then, simple measures of lane excursions were used to evaluate lateral control, with the assumption then being that good driving performance is rewarded with fewer lane excursions. Total number of lane excursions, and time spent out of lane, were the dependent variables for lateral control. All of the driving performance measures were filtered for outliers and extreme values, and these data points were removed prior to analysis (i.e., any values outside two standard deviations from the mean).

For an assessment of the malleable resources hypothesis, a more complex analysis was required. Video analysis was performed on a subset of participants ($N = 20$). For the remaining participants, the video data were not clear enough to make a reliable recording (e.g., due to the participant wearing glasses). The number of correct responses on the secondary task was divided by the total duration of glances directed at that task (a measure which can vary independently from secondary task responses), and this composite score is referred to here as an attention ratio (see Figure 1). A null hypothesis
of no difference between the automation conditions on this score would be consistent with a model of fixed attentional resource pools. If resources fluctuate with MWL, then the pattern of attention ratio scores should reflect the pattern of MWL results.

$$AR = \frac{ST_{cr}}{ST_t}$$  Where AR = Attention Ratio  
$$ST = Secondary Task$$  
$$cr = correct responses$$  
$$t = time$$

Figure 1. Derivation of Attention Ratio, used to infer attentional resource capacity.

Number of correct responses on secondary task were divided by total duration of glances directed at that task

RESULTS

Primary task data

Each of the four evaluative performance variables (number of lane excursions, time spent out of lane, speed instability, headway instability) was evaluated via ANOVA with ‘condition’ as a within-subjects factor. Simple contrasts, with the Manual condition as the reference category, were used to determine the nature of any significant effects. Since we were interested in the effects of automation on individual components of the driving task, this was preferred over a 2x2 ANOVA collapsing across lateral or longitudinal control. By using simple contrasts, the Manual condition serves as a baseline by which to compare any performance changes due to automation. Descriptive statistics for evaluative performance variables for which a significant result was observed are in Table 1 (nonsignificant data are not presented for reasons of clarity).
TABLE 1

Descriptive statistics for evaluative performance variables. Means are shown in regular type, standard deviations are shown in italics.

<table>
<thead>
<tr>
<th>Cells:</th>
<th>Mean</th>
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<tbody>
<tr>
<td></td>
<td>SD</td>
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<tr>
<td>Number of lane</td>
<td>42.0</td>
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<tr>
<td>excursions</td>
<td>16.5</td>
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<tr>
<td>Time spent out</td>
<td>111.1</td>
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<tr>
<td>of lane</td>
<td>48.8</td>
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<tr>
<td>Speed</td>
<td>10.2</td>
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<td>instability</td>
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Turning first to the measures of lateral driving performance, number of lane excursions produced a significant main effect of automation ($F(3,72) = 163.2, p < 0.001$). There was no difference between the Manual and ACC conditions ($F(1,24) = 0.004, p = 0.950$), however number of lane excursions significantly reduced in the AS ($F(1,24) = 192.2, p < 0.001$) and ACC+AS conditions ($F(1,24) = 194.9, p < 0.001$). The existence of lane excursions in the AS conditions is most likely due to noise in the data which escaped the filtering process (e.g., variation in lateral position before the system had been engaged).

Time spent out of lane displayed a similar pattern, with a significant main effect of automation ($F(3,66) = 69.1, p < 0.001$). Again, the difference between Manual and
ACC conditions was nonsignificant ($F(1,22) = 1.73, p = 0.202$), whilst time spent out of lane significantly reduced in both the AS ($F(1,22) = 96.0, p < 0.001$) and ACC+AS conditions ($F(1,22) = 88.2, p < 0.001$). As with number of lane excursions, the fact that there are some nonzero values in the AS conditions is most likely due to variations in performance before the system had been engaged.

The analysis of speed instability also demonstrated a main effect of automation ($F(3,63) = 7.07, p < 0.001$). Compared to Manual driving, speed instability only decreased significantly in the ACC+AS condition ($F(1,21) = 16.3, p < 0.005$), although a marginal decrease was observed when using AS ($F(1,21) = 3.88, p < 0.1$). The test between Manual and ACC conditions was nonsignificant ($F(1,21) = 2.16, p = 0.156$). Finally, the ANOVA for headway stability did not produce a significant main effect ($F(3,63) = 1.78, p = 0.161$).

Secondary task data

The dependent variable for secondary task data was number of correct responses. This was determined to be the most appropriate measure of spare capacity, as it reflected the level of concentration participants were investing in the secondary task. Total number of responses may have been inflated if participants were randomly responding without thinking about their answers. A visual inspection of the data, however, suggested that error rate was quite constant (around 5%), and a statistical examination revealed no difference between conditions ($F(3,57) = 1.33, p = 0.273$). Therefore, in the end it would have made little difference to the analyses if the dependent variable was the number of
correct responses or total number of responses. Proportion correct would not have revealed any effects as a dependent variable, due to the consistency in error rates.

Number of correct responses was therefore entered into a repeated measures ANOVA, with level of automation as the within-subjects variable. This time, repeated contrasts were used to determine the nature of any differences, with the conditions ordered from fully manual to fully automated control (ordering of partial automation conditions was based on rank). Repeated contrasts were chosen for these MWL data because we were now concerned with any stepwise decreases in demand with increasing levels of automation. Remember throughout these analyses that an increase in the number of correct responses implies more spare attentional capacity, or lower MWL.

The number of correct responses on the secondary task demonstrated a significant main effect of level of automation ($F(3,78) = 98.1, p < 0.001$). Repeated contrasts revealed that there was no difference between Manual and ACC conditions ($F(1,26) = 1.16, p = 0.291$), but there were stepwise increases in responses from ACC to AS ($F(1,26) = 49.8, p < 0.001$), and from AS to ACC+AS conditions ($F(1,26) = 51.4, p < 0.001$). Mean numbers of responses in each condition were 108.5 (Manual; $SE = 9.36$), 111.3 (ACC; $SE = 9.25$), 181.8 (AS; $SE = 8.43$), and 214.3 (ACC+AS; $SE = 5.97$). These data are represented graphically in Figure 2.
Figure 2. Secondary task scores in each condition. Higher score implies more spare attentional capacity, and thus lower MWL.

Attention ratio data--the test for MART

The attention ratio is derived from the secondary task score and the amount of visual attention directed at the secondary task. The latter is gathered from the video data, which could not be analysed for all participants. Therefore, the attention ratio analysis is performed on a subset of participants. Before presenting that analysis, it is necessary to repeat the ANOVA for the secondary task data within this subset, to check that the secondary task patterns are consistent with the main group.
Unsurprisingly, there was still a main effect of automation on secondary task performance ($F(3,57) = 64.9, p < 0.001$). As before, there was no difference between the Manual and ACC conditions ($F(1,19) = 0.245, p = 0.627$), although responses did increase in the AS condition ($F(1,19) = 26.7, p < 0.001$), and further in the ACC+AS condition ($F(1,19) = 45.7, p < 0.001$). Mean numbers of correct responses in each condition were 103.4 (Manual; $SE = 11.9$), 107.2 (ACC; $SE = 11.4$), 170.3 (AS; $SE = 10.7$), and 207.7 (ACC+AS; $SE = 6.81$). In sum, the pattern of secondary task responses within this subset directly reflected that of the main sample. Therefore, the analysis of attention ratio may proceed with confidence.

The attention ratio data were entered into a repeated measures ANOVA. Here, as with the MWL data from the secondary task, repeated contrasts were used to determine if adjacent levels of automation were significantly different from one another.

A significant main effect of automation was found ($F(3,57) = 34.7, p < 0.001$). Repeated contrasts revealed no difference between Manual and ACC conditions ($F(1,19) = 1.02, p = 0.325$), however a significant reduction in attention ratio was observed from ACC to AS ($F(1,19) = 14.2, p < 0.005$) and from AS to ACC+AS ($F(1,19) = 37.9, p < 0.001$). These effects are illustrated in Figure 3.
These are striking data, directly in line with the secondary task data themselves. It appears that, when MWL decreases, the allocation of attention to the secondary task becomes less efficient. This could either represent shrinkage of attentional resources (as predicted by MART), or simply a change in strategy by the participants—perhaps reflecting a speed-accuracy trade-off. However, since the analysis of secondary task error rates found that the percentage of correct responses remained stable in all four conditions, it is unlikely that such a strategy change was occurring. Therefore, malleable attentional resources theory seems to be the most likely explanation for these data.
DISCUSSION

Implications: Mental workload and performance

The present results indicate that automation does indeed have a significant effect on driver MWL, although the specifics of this effect depend on the level of automation. Nilsson (1995) found no significant differences in subjective MWL between manual and ACC-supported driving. Yet in the study by Stanton et al. (1997), ACC reduced workload as evidenced by the secondary task results. The present results favour Nilsson’s (1995) conclusions, as there was no effect of ACC on the secondary task.

It is apparent that in this situation, AS has a far greater influence on workload than ACC. Again, this finding contradicts Desmond et al. (1998), who found that even a combination of lateral and longitudinal automation did not affect subjective MWL. However, the present findings are in accordance with the reduced subjective demands of an automated highway system, reported by de Waard et al. (1999). Furthermore, an analysis of vehicle dynamics demonstrates that steering is a second-order tracking task (i.e., control of acceleration; cf. Wickens, Gordon and Liu, 1998), whereas headway control is first-order (i.e., velocity control). Since tracking difficulty increases with control order, it makes sense that AS should relieve MWL to a greater extent than ACC.

In general, this experiment suggests that there are no adverse consequences of reductions in MWL for performance. Whilst automated lateral control reduced MWL as measured by the secondary task, this did not have any effect on speed and headway maintenance (the remaining manual subtask in the AS condition). In comparison with
previous studies, this does little to clear the water, as there have been contradictory results regarding the effects of automation on MWL and performance. Both Desmond et al. (1998) and Nilsson (1995) found degraded performance with automation in the absence of reductions in MWL, whilst de Waard et al. (1999) and Stanton et al. (1997) found that automation affected MWL as well as performance. However, each of these experiments employed critical driving scenarios (e.g., automation failure), and these may have influenced the subjective ratings used by Desmond et al. (1998) and Nilsson (1995). In the present study, normal driving performance was assessed, so the secondary task may have been more sensitive to MWL differences between the automation conditions. The fact that reduced MWL did not affect performance may have been due to the fact that normal driving (rather than responses to critical situations) was under scrutiny, and attentional resources were shrinking to match task demands, as MART predicts.

**Implications: Malleable attentional resources theory**

The attention ratio score is possibly the single most important result to emerge from this experiment, and it provides the first piece of evidence in favour of Malleable Attentional Resources Theory. The fact that participants’ responses on the secondary task do not vary consistently with the amount of attention they are directing to the task suggests that the size of the resource pool can change. On the basis of the malleable attentional resources hypothesis, it was expected that the attention ratio score would decrease in line with the MWL data from the secondary task. This prediction was directly upheld by the observed data, providing strong evidence for an association between task demands and attentional resource capacity.
These are very encouraging results for MART. Further support is provided by the primary task performance data, as these reductions in demand are not accompanied by changes in driving performance. It could be argued that these results are due to different attention allocation strategies, or a qualitative change in the driving task (from active operator to passive monitor), allowing more time to be devoted to the secondary task in the light of a perceived reduction in driving demands. If participants’ allocation policies were inappropriate to the relative task demands though, either a decrement in driving performance or an improvement in secondary task performance should be observed. This was not the case--driving performance remained constant regardless of attention ratio score, and no improvement in secondary task error rate was observed. Therefore, all attention devoted to the secondary task really did represent spare capacity. Furthermore, the fact that driving performance did not improve with reductions in task demands implies that all spare capacity was allocated to the secondary task. It is reasonably safe to assume, then, that the sum of primary and secondary task demands reflected the total attentional capacity of the driver. Given this assumption, and the fact that increases in secondary task scores were not proportional to increases in visual attention, it is logical to conclude that attentional capacity had shrunk.

An alternative perspective might appeal to the classic vigilance decrement (e.g., Mackworth, 1948; Singleton, 1989) as an explanation for the results obtained here. However, the present experimental design does not qualify it as a vigilance task. Observations elsewhere (Singleton, 1989; Warm, Dember and Hancock, 1996) typically find that a vigilance decrement sets in after 20-30 minutes. Given the 10 minute trials in the current study, it is unlikely that vigilance would have caused a problem.
Furthermore, Parasuraman (1987) argued that continuous, dynamic tasks do not lend themselves to vigilance problems, and it is easily arguable that the task of driving fits these criteria. Therefore, malleable attentional resources theory seems to be a more likely explanation for these data.

Other alternatives relate to the nature of the task, and centre around issues of motivation and arousal. One might suggest that participants were simply bored or less motivated to maintain performance on the secondary task in the underload conditions. If this were the case, it would be expected that a lack of motivation would have a general effect on performance. Since performance on the primary (driving) task was not affected, the balance of evidence favours MART. Similarly, although physiological arousal was not measured in the present study, all of the experimental conditions posed fairly equal levels of physical demand. There was no reason to believe a priori that physiological arousal would vary, and the counterbalanced conditions should have mitigated any confounding effects of motivation or arousal. However, it is acknowledged that mental demands might only have influenced attentional capacity via an effect on arousal. Future research could strengthen the argument for MART by including measures of motivation and arousal.

From a theoretical point of view, the possible influence of arousal actually gives MART more support from the established literature. Kahneman’s (1973) original model of attention explicitly identified physiological arousal as a factor in attentional capacity. If future investigations into MART cannot dissociate mental demands from arousal in determining resource size, then the contribution of this research will be limited to resurrecting ideas that have been glossed over in the applied literature since. In these
authors’ opinion, such a contribution is no less valuable than validating the new theory itself. Indeed, there are practical advantages in the link with arousal, since it is more readily detected than mental underload, and may help to design monitoring systems.

In terms of the design implications, then, one might controversially conclude that drivers should be given extra tasks in their automated cars in order to maintain capacity at optimal levels. Of course, this denies all best practice in human factors, which prescribes a holistic approach to designing systems around the driver. Most ergonomists now agree that systems should be designed to support the driver, rather than replace them (Alm, Svidén and Waern, 1997; Grote, Weik, Wafler and Zolch, 1995; Stanton and Young, 1998). The technology behind ACC could feasibly be used to present distance and/or relative speed information to the driver, rather than actively controlling the vehicle itself. This solution would also satisfy the driver’s need for feedback, a classic problem with automated systems (Norman, 1990).

CONCLUSIONS

The analyses presented here provide a detailed insight into the relationship between automation, MWL, and performance, and strong support for the proposed theory of malleable attentional resources was found. The data on attentional gaze provided a very convincing indication that the size of attention resource pools can shrink directly in line with reductions in MWL. If these results can be replicated, and the pattern of attentional capacity with MWL adequately mapped, then MART will really begin to have some predictive power. However, it remains to be seen whether the ‘strong’ version of
MART, which favours the role of task demands over arousal or effort in determining attentional capacity, will be supported.

It has been demonstrated thus far that the introduction of automation into the automobile can significantly reduce driver MWL, and that this has the potential of affecting the attentional capacity of drivers. Previous research suggests that in automation failure situations, many drivers cannot reclaim control of the vehicle, and a collision is the inevitable result (Nilsson, 1995; Stanton et al., 1997). Given the theories being developed in this paper, the reason for such performance decrements would be a reduced ability to devote appropriate levels of attention to the situation. This potentially offers a definitive explanation of mental underload, as well as the opportunity to make practical predictions for performance with automation. Further research in the SDS has made a structured investigation of responses to automation failure, and this will be reported in a later paper. By linking together these strands of information, it is hoped that a body of evidence can be built to refine and uphold Malleable Attentional Resources Theory as proposed in this paper.

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