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# SEMA4A: an Ontology for Emergency Notification Systems Accessibility

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## Abstract

Providing alert communication in emergency situations is vital to reduce the number of victims. Reaching this goal is challenging due to users' diversity: people with disabilities, elderly and children, and other vulnerable groups. Notifications are critical when an emergency scenario is going to happen (e.g. a typhoon approaching) so the ability to transmit notifications to different kind of users is a crucial feature for such systems. In this paper we describe how ontologies are used to generate accessible notifications. An ontology was developed by investigating different sources: accessibility guidelines, emergency response systems, communication devices and technologies, taking into account the different abilities of people to react to different alarms (e.g. mobile phone vibration as an alarm for deaf blind people). We think that the proposed ontology addresses the information needs for sharing and integrating emergency notification messages over distinct emergency response information systems providing accessibility under different conditions and for different kind of users.

*Keywords:* HCI, accessibility, ontology management, universal design, Emergency Response Information Systems (ERIS).

## 1 Introduction

Within an emergency scenario sharing information and common knowledge about types of disasters, kinds of affected entities (people, infrastructures, communications,...), measures and alerts (depending on the kind of emergency) is crucial in order to reduce the number of victims or damages.

Information technology (IT) is a relevant support when an emergency occurs, or is going to occur; furthermore IT tools like Emergency Response Information Systems (ERIS) can manage communications and information processing, can help in decision making and

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improve situational awareness when used in an emergency scenario. Technologies involved in ERIS can vary from mobile devices, to client-server applications, reaching complex distributed services architectures (Van de Walle, B. and Turoff, M., 2007). Nevertheless, one of the most relevant features of ERIS is alert notification since it can affect the citizens and their safety.

Our approach consists of automatically adapting (with the use of our ontology) the notification of alerts to different kind of users (elderly, disabled, ...) depending on the type of technologies (devices) they can access and considering the impact of the disaster on alerts communication and infrastructures. So for instance, when a fire is occurring in a building we know that we should communicate with people by audio notifications instead of visual ones since smoke can reduce visibility, but also that we could use the same kind of alert for compensating disabilities, e.g. alerting blind users of a critical or dangerous event.

To provide emergency notifications is important but not trivial since in order to get an efficient communication many systems should interoperate with each other sharing a common knowledge with different terminologies and types of crisis or emergencies.

From the semantics point of view, a common language (at least a glossary) is needed in order to have coordination among users, systems and communications. Thus, it is important to codify semantics in an accessible way so that it is easy for users to interpret notifications and for expert users to communicate among each other on relevant topics.

To help in augmenting the interoperability among systems, and also among people, involved in such scenarios we developed an ontology<sup>2</sup> called SEMA4A (Simple Emergency Alerts 4 [for] All) including concepts taken from emergency systems and control rooms but also from accessibility guidelines and interactive devices. The scope of this ontology is designing a common knowledge within ERIS and accessibility. Tim Bernes-Lee stated (Berners-Lee, 2007): “Disaster response is much about preparedness. If much relevant data is available in RDF, when a disaster strikes, those on the ground and across the world will be able to use it to know what best to do to respond”. That’s why we not only designed and developed our ontology integrating the categories of information described above, but also used the Web Ontology Language (OWL) to adhere to a standard codification and to offer an interoperable knowledge framework for enabling collaboration among different ERIS. The novelty of this

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<sup>2</sup> An ontology is defined (Neches, R., Fikes, R., Finin, T., Gruber, T., Patil, R., Senatir, T., and Swartout W. R, 1991) as a set of basic terms and relationships of a vocabulary within an area or subject, as well as the rules to combine terms and relations that extend the vocabulary.

work is both in providing accessible emergency notifications and supporting systems interoperability at syntactic and semantics levels by sustaining standard ontology codification and concepts mapping among different domains of accessibility and emergencies.

In section 2 we will describe related works on HCI, accessibility and emergency response information systems. Successively, in section 3, we will present the proposed approach describing our ontology-driven methodology for semantic adaptation of emergency notifications to different types of users. Section 4 will be about evaluating the proposed ontology, while in section 5 we comment on obtained results and describe future works.

## **2 Background**

### **2.1 HCI and Emergency**

Managing risk is crucial for Governments as well as for engaging stakeholders, and providing accurate information to allow public departments to make decisions on how to deal with risk (UK Resilience<sup>3</sup>). Providing effective communication of alerts and emergency situations is really important in order to reduce the number of victims. Reaching this goal is challenging because there is no effective standard for design due to different people characteristics: we considered users having different abilities, backgrounds, experiences, ages and sizes. During an emergency situation, all people have in some sense a kind of disability, some of them might be caused by stress, the environment or even by lack of information.

Thus, it is important to design systems that effectively provide information to people included in vulnerable groups. This can be achieved by adopting Universal Design principles (Dix et al., 2003).

As said by *Information & Communications Technologies Standards Board*, there are two ways to reduce the gap between products and human abilities: the Design for all approach and Assistive Technology (ICTSB, 2007). Aspects related to the implementation of Design for All in ICT from a developer oriented perspective have been also presented in Burzagli et al., (2009).

### **2.2 Accessibility Standards**

The problem of the accessibility is only partially related to adopting measures that

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<sup>3</sup> <http://www.ukresilience.info/>

compensate the disadvantages or that surpass the functional limitations of people with disabilities. In fact, adapting the environment to be accessible, not only is good for people with disabilities but also for those without disabilities, this is remarkable if we think about urban adaptation in big cities.

One of the most important communication channels is the Internet and thus it is important to provide accessibility over the web. In order to ensure web accessibility, web developers and designers can follow guidelines established by the World Wide Web Consortium (W3C), through a special working group called Web Accessibility Initiative; these guidelines are called Web Content Accessibility Guidelines (WCAG) (WAI, 2006).

It is also important to examine the approach taken by US, the so-called *Section 508*<sup>4</sup>, which aims at adapting information to people with disabilities.

To verify the compliance of a specific web content to guidelines, developers may use accessibility checker software, such as: Bobby, LiFT, A-Prompt (Bobby 2006, LiFT, 2006, A-Prompt, 2006); this is not sufficient since these tools mainly perform a syntactic assessment of web pages, but they are not able to verify semantic contents and to adapt them for special needs users (Yang et al., 2007).

We should mention that another interesting approach has been proposed by Gabrielli in (Gabrielli et al., 2004, Gabrielli et al., 2005), where authors provided an accessibility approach to e-learning for people with special needs. In their work, they highlighted a set of abilities together with a set of visual features by which learners, with different abilities, could interact with an e-learning system. We studied these difficulties since they are similar to the ones we found when adapting (or designing how to adapt) information to different kinds of users.

## **2.3 Emergency Systems**

In this section, we analyse information systems used to inform people about emergencies. These systems are called Emergency Notification Systems (ENS) and are included within Emergency Response Information Systems (ERIS).

In these days, many emergency notification systems exist and are used to notify people in places like home, office, school, outdoor, etc. Notifications are often delivered by phone, e-mail or websites. Some systems also permit to deliver messages to pagers, faxes, VoIP (Voice

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<sup>4</sup> <http://www.section508.gov/>

over IP), SMSes (Short Message Service), and instant messengers; nevertheless, these are features that today are already included in mobile phones, smart phones or PDA (Personal Digital Assistant).

In order to understand if existing ENS consider Accessibility principles, we studied the systems included in Table I.

After surveying the systems presented in table 1, we found out that ENS are used by private companies, schools, government offices, Red Cross, fire-fighters, police, as well as many other institutions. Service technologies provided by these systems are almost the same (see 'Notification' column).

We found out that Waves Alerter was the only system providing accessible notifications; in particular for people with auditory deficiencies using TDD/TTY<sup>5</sup>, but this technology is old and non-standard. Therefore, even if ENS are intended to inform people about an emergency, we found out that these systems do not provide notifications in a format considering people's profiles and preferences. This can be done by providing ENS with a model or base of knowledge (an ontology in our case) that reflects this information (users' profile and preferences), as well as information related to accessibility, media and emergencies in order to provide effective and customized emergency notifications.

System	Web	Comm. Type	Source	Notification	Accessibility
3n	<a href="http://www.3nonline.com/">http://www.3nonline.com/</a>	Emergency, Situational Alarm, Alert, System Status	Phone, Web	Phone, E-mail, Pager, Fax, SMS, PDA	No
AlertFind	<a href="http://www.messageonline.com/crisis-communications/">http://www.messageonline.com/crisis-communications/</a>	Emergency, Situational Alarm, Alert	Phone, Web	Phone, E-mail, Pager, Fax, SMS, PDA	No
Arce	<a href="https://arce.dei.inf.uc3m.es/arce_demo/">https://arce.dei.inf.uc3m.es/arce_demo/</a>	Emergency, Situational Alarm, Alert, System Status	E-mail, Web	Web pages, E-mail	No
Command Caller	<a href="http://www.voicetech.com/Command Caller_40.htm">http://www.voicetech.com/Command Caller_40.htm</a>	Emergency, Situational Alarm, Alert	Phone, E-mail, Fax	Phone, E-mail, Pager, Fax, SMS, PDA	No
RapidReach	<a href="http://www.rapidreach.com/">http://www.rapidreach.com/</a>	Emergency, Situational Alarm, Alert	Phone, Web	Phone, Pager, Fax, SMS y E-mail	No
Sahana	<a href="http://www.sahana.lk/">http://www.sahana.lk/</a>	Emergency	Web	Web pages	No
Sigame	<a href="http://www.sigame.es/">http://www.sigame.es/</a>	Emergency	Web	Web pages	No

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<sup>5</sup> (Telecommunications Device for the Deaf/TeleTYewriter) A user terminal with keyboard input and printer or display output used by the hearing and speech impaired (source: PCMag.com, <http://www.pcmag.com/>).

SWN	<a href="http://www.sendwordnow.com/smart_alert_service.aspx">http://www.sendwordnow.com/smart_alert_service.aspx</a>	Emergency, Situational Alarm, Alert, System Status	Phone, E-mail, SMS, Blackberry, Palm, Web	Phone, E-mail, Pagers, SMS, MMS, VoIP, Skype, Chat y PDAs	No
WAVES Alerter	<a href="http://www.madah.com/products/subpage.asp?mer_notf_sys">http://www.madah.com/products/subpage.asp?mer_notf_sys</a>	Emergency, Situational Alarm, Alert, System Status	Phone, Web	Phone, E-mail, Fax, PDA and TDD /TTY	Yes

**Table 1. Comparative survey of accessibility features in Emergency Notification Systems.**

Moreover, we have also taken into account the CAP (Common Alerting Protocol) 1.0 specification approved by the OASIS consortium. OASIS<sup>6</sup> is the Organization for the Advancement of Structured Information Standards, and CAP is an XML-based data format for interchanging warnings and emergencies between alerting technologies. The scope of the CAP is focused on defining and exchanging the different kinds of alerts and types of notifications but does not take into account the different abilities of the users and does not, explicitly, model the relationships among the technologies and the kinds of emergencies. So we decided to use, directly, a structured knowledge in form of ontology to link all the dimensions of the alert's notifications information space (types of notifications, users' abilities to react or understand the notifications, available technologies, types of emergencies and impact of the emergency on the available technologies). This is exactly about supporting software interoperability since CAP is a standard way of communicating about emergency notifications within systems. We highlight that by integrating the CAP data structures into our ontology we also obtained interoperability at semantics level because we linked concepts already present in our ontology to the hierarchical structure extracted from the CAP.

### 3 Approach

In order to deploy an accessible emergency notification system, our proposal focuses on developing an ontology that adapts notifications by using accessibility and usability concepts. This can be done by means of a knowledge base that reflects users' needs as well as ways for effectively present them information according to their needs, the kind of emergency, and available technologies (depending on the users' abilities and the type of emergency). Having such information base, assures us to be aware of stakeholders' characteristics and needs; making it possible to reach more people.

Designing such a complex system requires an articulated knowledge base that consists of

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<sup>6</sup> <http://www.oasis-open.org/home/index.php>

knowledge in three areas: accessibility, user profiles, and devices. For these reasons we chose to model the knowledge base by an ontology which can include complex relationships among concepts and can provide tools like first order logic to verify the validity and integrity of the knowledge codified within it.

Ontologies provide a semantic resource to describe information related to a specific domain. Ontologies will reduce the necessary effort to specify accessibility requirements for emergency notification systems because there will be a set of shared concepts that could be used for specifying requirements.

An ontology-driven system could be developed on top of this codified knowledge that could be used to infer and adapt notifications in emergency scenarios depending on users' special needs (e.g. a fire alarm in a building could cause the system to send a short video to deaf people showing the emergency exit locations to solve the problem of not hearing the alert sound).

For these reasons, we studied different existing ontologies for accessibility and used information from these ontologies to render such concepts for adapting emergency notifications to different types of users.

### **3.1 *Ontology and accessibility***

To clarify the way in which ontologies can be used in the field of accessibility, in this section we describe three works that are relevant to us and related to our approach.

The first is the KAICO<sup>7</sup> system, which uses the OntoSaw ontology, the second is the Dante tool that uses the Web Authoring for Accessibility (WAfA) ontology, and finally, we analyse the AccessOnto<sup>8</sup> architecture and ontology.

OntoQuercus group, sub-group of Quercus Software Engineering Group (Quercus, 2007) of University of Extremadura developed the KAICO system, which is composed by an ontology as knowledge base, software applications that serve to add semantic tags to web pages elements, applications to extract information and specialised hardware to communicate with blind people (Lozano-Tello et al., 2003, Lozano-Tello et al., 2004).

The OntoSaw ontology contains the conceptual model of elements that form web pages; the ontology is oriented to represent the necessary information so that the pages are accessible. With the purpose of identifying elements and attributes of the ontology, opinions from people

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<sup>7</sup> <http://quercussegu.unex.es>

<sup>8</sup> <http://shapevle.cant.ac.uk/AccessOntoTool.htm>

with visual disability were collected, together with observation of difficulties faced by them while visiting web sites with poor accessibility. In order to complement this ontology, elements and characteristics identified in WCAG 1.0 have been taken into account.

This ontology has been constructed following the METHONTOLOGY methodology (Pinto, H., S., 2004), using Protégé-2000<sup>9</sup>, and represented by the DARPA Agent Markup Language and Ontology Inference Layer or Ontology Interchange Language, the DAML+OIL<sup>10</sup> language.

Another relevant work comes from the *Information Management Group* of computer science department at University of Manchester, that has designed Dante<sup>11</sup> (Yesilada et al., 2004), which is a semiautomatic tool that aims at improving navigation between web pages for people with visual deficiencies. The main objectives of Dante are: to analyze web pages in order to identify objects which improve the navigation, to translate into page elements the concepts from WafA ontology, and to transform (transcode)<sup>12</sup> the pages using these annotations so that they can be easily accessed using a screen reader.

The WafA ontology (*Web Authoring for Accessibility*<sup>13</sup>), is also known as the *Travel Ontology* because it is based on the analogy of tourists' trips with web navigation; it represents concepts and relations necessary to automatically model the structural organization and navigation of web pages (Yesilada Y., 2005). In Dante, this ontology is implemented as a controlled vocabulary describing annotations and transformations.

A different approach has been taken at the Business school at the *Canterbury Christ Church University*. AccessOnto has been developed (Masuwa-Morgan and Burrell, 2004) as a tool for requirements engineering managed as a repository of semantic requirements for accessibility (Guarino, 1997). The goal of this ontology is to extract a specification of requirements by using a knowledge base built on user's characteristics. The repositories used by this system included two kinds of knowledge: declarative knowledge focused on a limited set of classes defined by the guidelines, interface objects and user's characteristics, and procedural

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<sup>9</sup> Ontology Editor. <http://protege.stanford.edu/>

<sup>10</sup> <http://www.daml.org/language/>

<sup>11</sup> <http://dante.cs.manchester.ac.uk/>

<sup>12</sup> [www.w3.org/1999/07/NOTE-annot-19990710](http://www.w3.org/1999/07/NOTE-annot-19990710)

<sup>13</sup> <http://augmented.man.ac.uk/ontologies/wafa.owl>



knowledge composed of production rules capturing the ideas of adaptive programming and multiple relations management (entities and dependencies).

The guidelines included in AccessOnto are proposed by: WCAG, Sun Micro System, IBM, Microsoft and Apple. Nevertheless, the intention is that in the future the repository will point directly to the sources of guidelines. At the moment, the problem is that existing guidelines do not use a standard format, which makes it difficult to integrate guidelines from different sources.

Our purpose was to explore if ontology can be used to specify accessibility requirements so that it was feasible to create an emergency notification system that used this knowledge to decide the optimal media and format to adopt for notification messages.

The three described approaches are a useful foundation for our work but there are several constraints:

1. The Kaiko idea is to add semantic marks to Web pages elements in order to be able to present them to blind people. It is based on OntoSaw ontology that contains elements to model Web pages, attributes and their relations. Some limitations of this approach are:
  - Generated code can present problems in being interpreted by some screen readers and browsers.
  - The ontology is focused only on blind people.
2. Dante aims at improving the navigation among web pages for people with visual deficiencies. Dante is based on the WAfA ontology, which contains concepts and relationships needed to model organization, structures and navigation of web sites. WAfA defines concepts about the rendering of objects in a web page (structural properties) and how these objects are used, in other words, WAfA encapsulates extensive knowledge to make explicit structural and navigation information of a web page. This approach is more complex than the one made by Kaiko, nevertheless it presents some problems:
  - Existing pages are transformed into small fragments that could cause the loss of users' context.

- Screen readers could have difficulties reading the web pages annotations. For this reason it might occur that screen readers present wrong information to users or cannot be able to interpret the entire code.
  - The ontology is only focused on people with visual disabilities.
3. AccessOnto is a requirements engineering tool in form of an accessibility requirements repository. This ontology is made of three information repositories: user profile repository, guidelines repository and interface object-action repository. AccessOnto also presents some weak points:
- Structural information given by previous ontologies is not included.
  - The ontology is at an early stage, reason why it is not formalized using a standard language like OWL.

After reviewing the existing approaches, we can point out that ontologies will clearly help the development of emergency notification systems by fulfilling accessibility and universal design principles; nevertheless there is a strong need of integrating or mapping information among them in order to take advantage of the various ontologies characteristics.

The current version of SEMA4A includes information related to content design, accessibility guidelines, emergencies, devices and communication technologies organized in three main categories: (1) WafA; (2) AccessOnto; (3) EMEDIA. Below we explain what information is included in each section, as well as the process followed in order to model and integrate this information.

### ***3.2 The Proposed Ontology***

Designing and developing ontologies is a complex task involving knowledge management and domain experts (Pinto, H., S., et al., 2002). Ontologies have proliferated in these last years mainly thanks to the semantic web development. They have been also widely adopt in other areas like e-learning for adaptation purposes (Cristea, A. I., 2004, Pattuelli, M., C., 2008). Having this in mind, we developed the SEMA4A ontology, which has been created using the Web Ontology Language (OWL) as well as an OWL reasoning tool from Mindswap laboratory at Maryland University called Pellet to verify the consistency of existing classes in the ontology.

Our purpose was to model a set of sharable concepts and knowledge considering a successive

step the rigorous formalization and the development of an expert system based on the proposed ontology as suggested by Geller in (Geller, J., et al., 2004).

The first part of the proposed ontology is EMEDIA (Emergency and MEDIA technologies); which is the portion of the SEMA4A ontology that provides concepts and relations about emergency and media technologies. We developed it through a semiautomatic procedure with two phases: the first phase was performed to extract concepts and relations concerning emergency and media technologies; the second one consisted of integrating new information within the existing ontology (adding relations with the others portions). We applied this technique to develop and expand the parts of our ontology related to the emergencies; we have also modelled how technologies affect accessibility.

The first phase of our procedure consisted of, automatically, extracting concepts and relations from WordNet (Miller, G., A., et al., 1990). The starting point was a simple set of words, related to emergency and media technologies, found in *MyFlorida.com* (The Official Portal of the State of Florida. MyFlorida.com - Taxonomy - Disasters & Emergency Information<sup>14</sup>) and *A Simple Taxonomy for Mobile Emergency Announcement Systems* (Addams-Moring, R., et al. 2005), as suggested by emergency field experts (Spanish civil protection). We proceeded, initially, retrieving these terms in WordNet. For each meaning of each term, WordNet gave a set of synonyms, holonyms, hypernyms, hyponyms and meronyms. Synonyms represented new concepts that could be possibly added to the ontology. Examples of concepts used as a seed for retrieving related knowledge are: Avalanche, Blizzard, Colds, Cyclone, Drought, Earthquake, Epidemic, Eruption, Fire, Flood, Forest fire, Hailstorm, Heat wave, Hurricane, Ice storm, Lahars, Landslides, Limnic eruption, Maelstrom, Mudslide, Seiche, Sinkholes, Storm, Thunderstorm, Tornado, Tsunami, Typhoon, Volcano, and Wildfire.

We iterated this procedure with all synonyms found as in an n-ary tree: each concept was a node having a child for each related synonym until a maximum of three levels (this threshold has been experimentally set; fewer levels generated few terms, while more levels added terms which were not really related to our domain). For each concept we stored all meanings and relations. In this way, we obtained a new taxonomy related to emergency and media. The final phase consisted of integrating the new taxonomy in the existent ontology as a new class, EMEDIA.

After creating EMEDIA we extracted, refined, upgraded and linked information obtained from: (1) an ontology that contains concepts and relations needed to model the organization,

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<sup>14</sup> <http://www.myflorida.com/taxonomy/floridian/disasters%20&%20emergency%20information/>

structure and navigation of information contents (WafA); (2) an ontology that includes accessibility guidelines, user's profiles and actions that can be performed by users with different abilities (AccessOnto).

In particular the basic classes included in this combination of ontologies are: Impairment, Age, and Expertise. Impairments class includes: Motor (coordination difficulty, reach limitations, no tactile sensation), Visual (color blindness dichromatic and color tones, low vision, blindness, deaf blind), Cognitive (word and spatial dyslexia, learning difficulty), Hearing (deafness, deaf blind). Age is subdivided in children and elderly (with their combination of disabilities and characteristics). Expertise is subdivided into: novice, intermediate, and expert; it includes all kind of disabilities originated by the level of computer education users have.

We combined these two existing ontologies by including and mapping their concepts and relations into our ontology together with the EMEDIA part. We used different transformations and semantics paths to link related concepts in these that before were separated ontologies, thus creating a common knowledge base on accessibility guidelines and users' characteristics and abilities.

Summarising, SEMA4A counts on three basic classes: WafA, AccessOnto and EMEDIA; it includes information related to concepts and relations needed to model organization, structure and navigation of information contents; it also includes accessibility guidelines, user's profiles and actions that users can perform, as well as, information related to emergencies, notifications and devices. These main classes are linked with relations existing within their subclasses. In the next section we provide a use case that depicts the more common relations that exist in our ontology.

Figure 1 shows the high level classes that form the SEMA4A ontology.

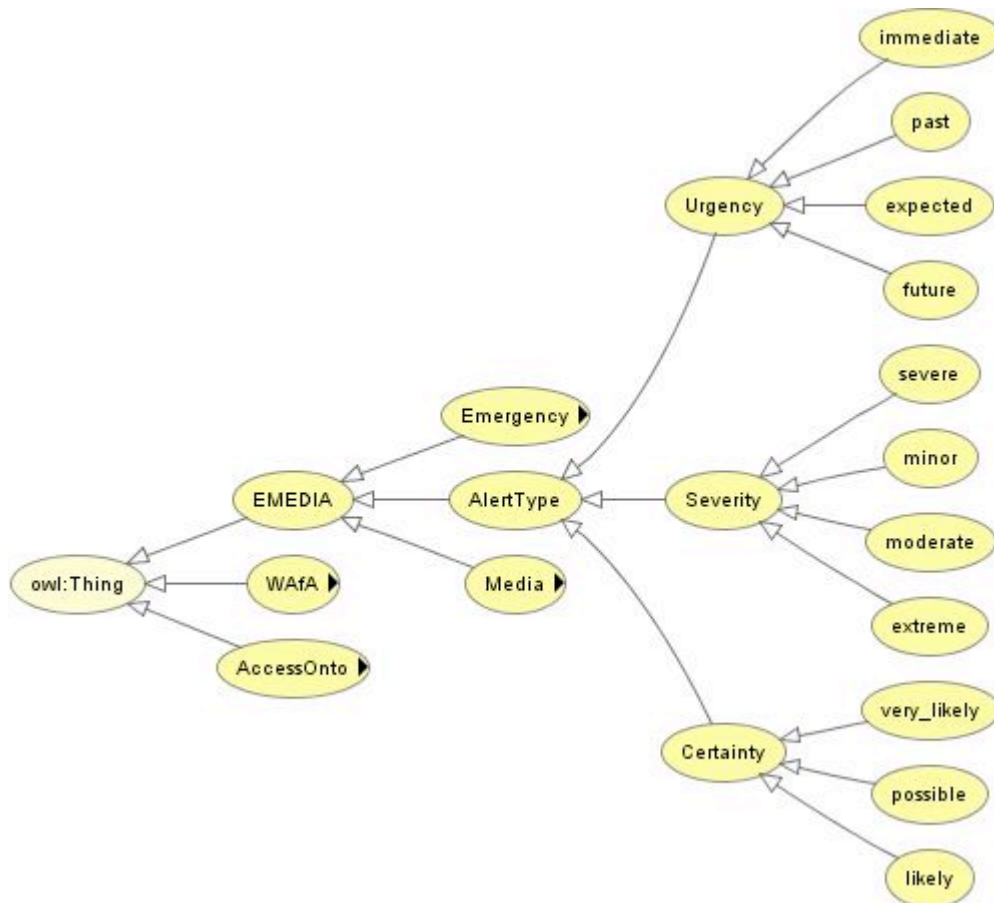


Figure 1. SEMA4A ontology fragment.

### 3.3 Use Case

In order to show how the concepts and relationships included in SEMA4A could be used by ENS for providing accessible alerts notifications, we provide a use case.

Imagine a deafblind person walking alone on the streets in a city that he/she is visiting for the first time. Before arriving the city, this deafblind has been subscribed to an ENS.

Weather forecast for the city, where the deafblind person is touring, expects that a tornado arrives in around 6 hours. If the ENS wants to alert the person about this event, it is important to provide significant information in a format that he/she can access. When this person subscribed to the service, he/she communicated that the media device he/she carried was a Personal Digital Assistant (PDA) with Internet connection. This person also pointed out that he/she had a special program installed in his/her device for reading the screen (screen reader) that transforms text and images into Braille writing system. The ENS could use SEMA4A for alerting the deafblind person in an accessible way of the upcoming event taking into account his/her preferences and profile information as follows:

- From the ontology, we have that deafblind is a visual and hearing impairment where people cannot hear or see either partially or totally; we also have that people with this disability may have difficulties using a standard mouse (or a pointing device like the pen used with PDAs). It is common that deaf blind people use speech input and speech output, sometimes with difficulties; they can also use tactile input and output (e.g. Braille line, which is a Braille display). It is also obtained from our ontology that deaf blind people can use keyboards, and can notice vibrations. According to the actual version of SEMA4A, deaf blind people can access text data using a Braille line.

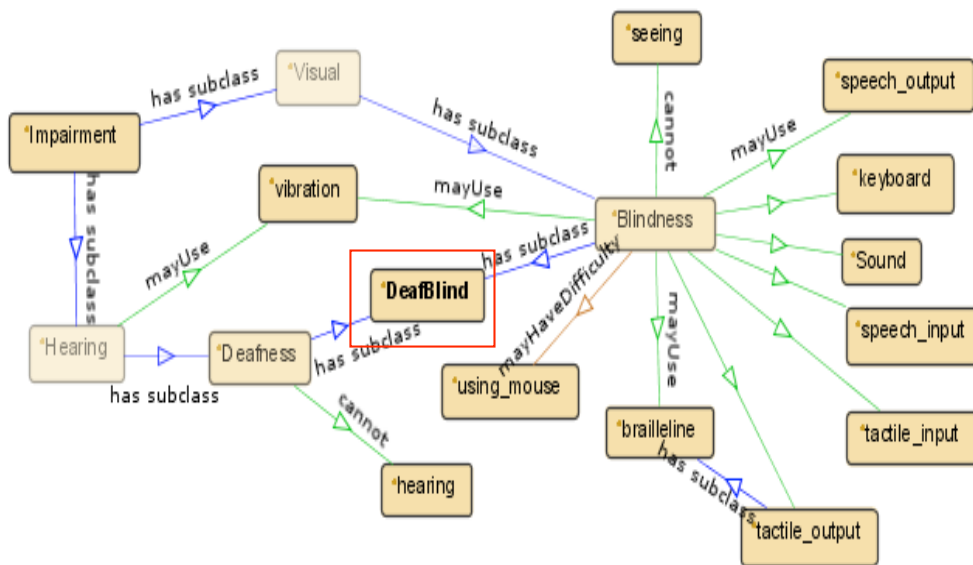


Figure 2. Definition of deaf blind.

- As the ENS needs to alert a deaf blind person using a PDA with Internet access, about an approaching tornado, it obtains from our ontology that PDA (Personal Digital Assistant) is a media device that can communicate information contained in figures, sounds, text, as well as vibration signals (see Figure 3). From our ontology it is also obtained that tornado is an emergency that can be communicated using the Internet, TV and radio (see Figure 4). Moreover, SEMA4A defines that when a tornado alert should be communicated, this must be done following the Common Alerting Protocol (CAP) (see Figure 5).

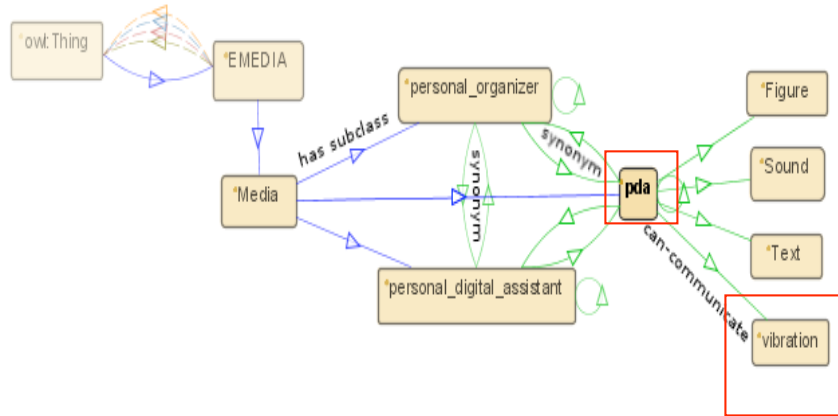


Figure 3. PDA communication features.

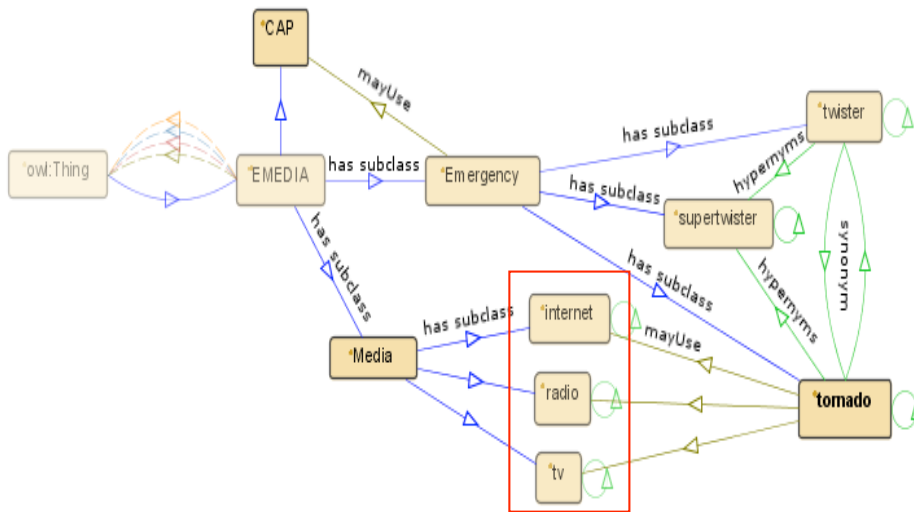


Figure 4. Tornado and media that can be used to alert about.

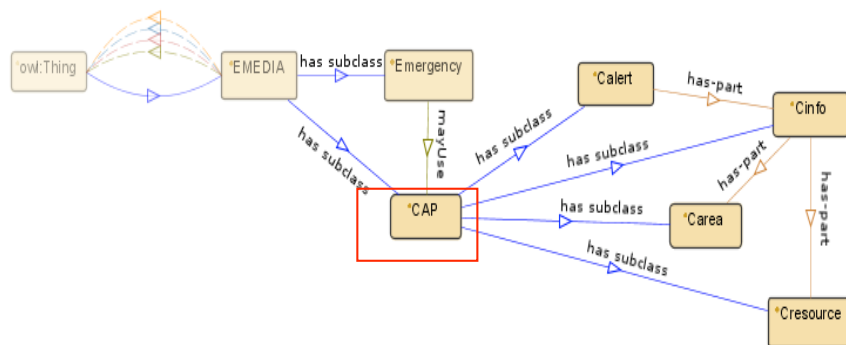


Figure 5. Common Alerting Protocol description.

- According to the user's profile and preferences, it is desired that the ENS notifies via the Internet. Having this in mind, from the ontology we know that using the Internet we can communicate employing multiple languages, text, figure, video, sound or emails, as shown in Figure 6.

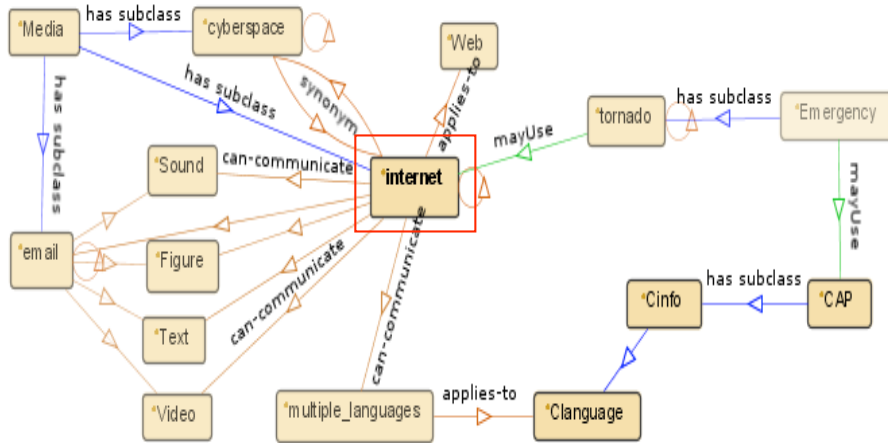


Figure 6. Internet communication capabilities.

- In order to assure that this person can access the information, SEMA4A infers ontology fragments, as shown in Figure 7, to follow some guidelines from: Web Accessibility Initiative (WAI), Accessibility Quick Reference Guide, Custom Guidelines, Neuman's guidelines, as well as guidelines from IBM relative to adapt content for blindness.

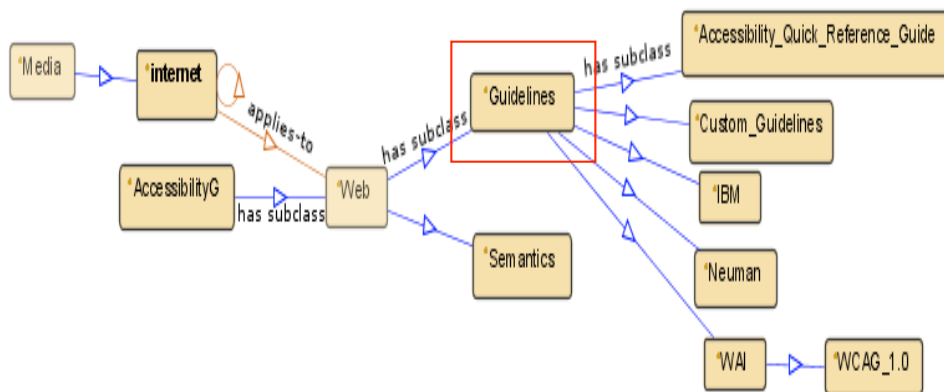


Figure 7. Web accessibility guidelines.

- Finally, SEMA4A infers Web accessibility guidelines specific for deafblind, as well as specific Web elements (e.g. figures or images, sounds, input controls) that need to be formatted or transformed for assuring that this deafblind person can access the tornado alert



notification over his/her PDA in order to save his/her life (Figure 8). For instance images descriptions (which can be read by a text-reader software) replacing graphics.

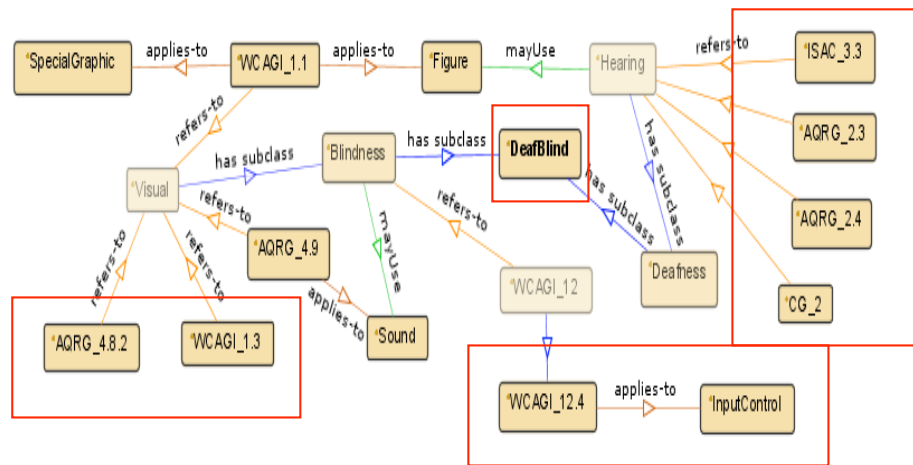


Figure 8. Guidelines for deafblind.

## 4 Ontology Evaluation

### 4.1 Evaluation Criteria

There exist many different methods and techniques to validate and evaluate ontologies as already described in the introduction. We used an approach inspired by Spyns et al. (Spyns, P., Meersman, R. and Jarrar, M., 2002) based on triples extracted from the ontology which were defined as lexons. Formally, a lexon is as 5-tuple:  $\langle (G,L): \text{term1 role co-role term2} \rangle$ . Where G is the context and L is the language. Co-role is the inverse of role; we can omit the (G,L) pair and describe a lexon as a 4-tuple like  $\langle \text{President, directs, is directed by, enterprise} \rangle$ . Usually only the role is explicitly represented (while the inverse is implicit), thus a lexon is described a triple, and in fact could be described as a combination of an OWL triple and its inverse, or as a conceptual graph style relation (Sowa, J., F., 1984).

Informally we can say that a lexon expresses that the term1 (or head term) can have term2 (or tail term) occur in an associating role with it. Conceptualisations can be represented in terms of lexons. We can represent our ontology in form of a list of lexons.

The main research hypothesis in this evaluation is that lexons, representing the basic binary facts (contained in a corpus of documents or in ontology) expressed in natural language, can be extracted from the available textual sources, i.e. a corpus, using a specific parser, as well as, from our ontology as OWL-triples. In fact in a specific domain noun phrases (NP) carry important information about the domain itself, while verbs impose restriction on the nouns semantics.

The considered corpus is composed by articles about emergency, accessibility and devices as suggested by the domains experts. In particular, for the *emergency* topic there are about sixty-seven article from the proceedings of the conference *ISCRAM2007 (Intelligent Systems for crisis management)*, plus a manual developed by the North Central Texas regional government (*Know what to do. Think. Prepare. Act.*<sup>15</sup>) and papers on community emergency management (for example: Schafer, W.A., et. al, 2007). The total number of analysed words was about three-hundred thousand for five-hundred pages. For accessibility and supported devices, we considered the *Web Content Accessibility Guidelines 1.0* with W3R Recommendation of 5 May 1999 and twenty-four articles from *www.webaim.org (Web Accessibility in Mind)*.

We extracted all words from the corpus and applied a tagging procedure for the analysis of corpus texts. We analysed the input texts (the whole corpus in textual form) and tagged each word with its syntactic function (nouns, verbs, adjectives, etc.). We considered only nouns and verbs at this stage and reduced them to the root form (singular nouns and verbs at infinitive). This normalised corpus has been used to help in generating the lexons validation lists submitted to the evaluators (domain experts) and to act as a corpus to be quantitatively evaluated against lexons extracted from our ontology. In fact, we could compare lexons extracted from the corpus with lexons obtained from our ontology. Successively, we applied a second iteration where we filtered our ontology by using feedbacks of the evaluators and contrasted it against the corpus to verify the accuracy of the contained information.

## **4.2 Qualitative Method**

Domain experts were asked to evaluate the value and usefulness of the ontology extracted lexons in building a base knowledge for his/her domain. In fact, according to the HCOME Methodology (Kotis, K., et al., 2006) knowledge workers should participate actively in the ontology engineering processes. We selected two evaluators: one is an expert of accessibility who worked several years for R&D projects; she is particularly expert on Infometrics (information measurement) applied to web accessibility. The second evaluator is an expert professional working for Spanish Civil Protection and developing documents, policies and recommendations on the emergency domain.

Questions have been asked in form of a short evaluation questionnaire associated to the

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<sup>15</sup> [http://www.knowwhat2do.com/en/pdf/KnoWhat2Do\\_Guide.pdf](http://www.knowwhat2do.com/en/pdf/KnoWhat2Do_Guide.pdf)

lexons list extracted from the ontology and for the respective domains. We reduced the number of presented lexons to hundreds of terms by matching the lexons contained in the ontology with the ones also present in the normalised corpus. This is due to the fact that a human evaluator can be prompted with hundreds of terms and not with thousands (used in the quantitative evaluation).

It is important to notice that, to our knowledge, there are very few documents on both the fields, so about emergency and accessibility together, while our ontology includes concepts from both domains.

Due to these reasons we generated two different lists, one with emergency related lexons evaluated by the emergency expert and another one with accessibility lexons evaluated by the accessibility expert.

The evaluator as a domain expert (professional in its field with years of experience), was prompted with three criteria to rate the lexons extracted from SEMA4A ontology.

- Coverage (have all the lexons to be discovered actually been discovered?)
- Precision (are the lexons making sense for the domain?)
- Accuracy (are the lexons not too general but reflecting the important terms of the domain?)

Which specifically were translated in the following questions asked for each presented lexon:

- A. Is the lexon in the domain?
- B. What is the level of precision of the lexon?
- C. Does the lexon make sense for the specific domain?

We assigned different discrete values to the possible answers: 0/1 for yes/no to the questions of type A; 0/1 for yes/no to the questions of type B; and 1/2/3 for specific/not too specific/general to the questions of type C.

The expert on accessibility evaluated, totally, 155 lexons extracted from our ontology in the accessibility domain.

Results were:

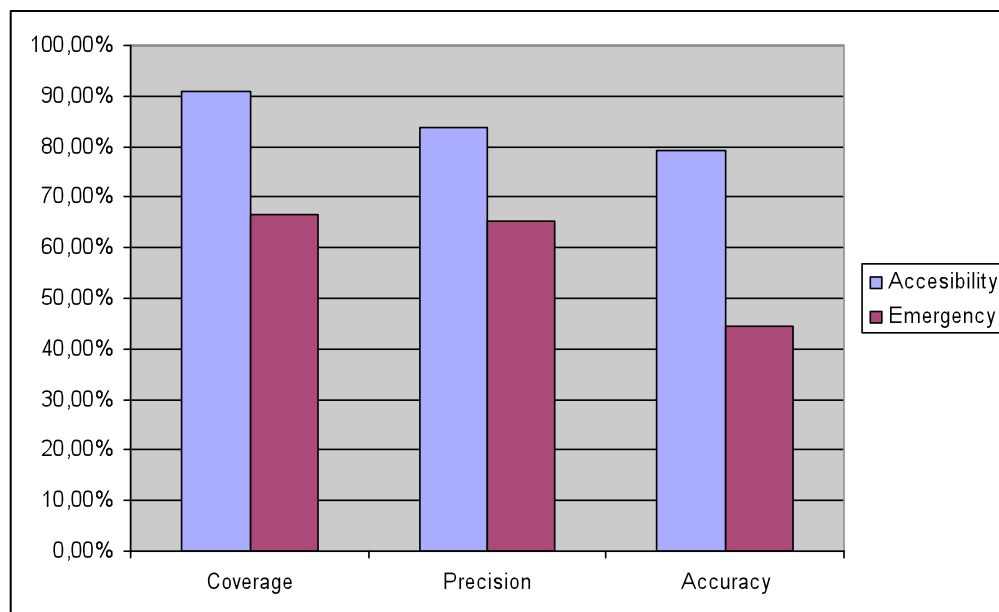
- Coverage 91% (have all the lexons to be discovered actually been discovered?)
- Precision 84% (are the lexons making sense for the domain?)
- Accuracy 79% (are the lexons not too general but reflecting the important terms of the domain?). With Accuracy corresponding to “specific”; the expert also rated a 9% of “not too specific”, and a 12% of “general” lexons.

The expert on emergency evaluated, totally, 265 lexons extracted from our ontology in the emergency domain.

Results were:

- Coverage 66% (have all the lexons to be discovered actually been discovered?)
- Precision 65% (are the lexons making sense for the domain?)
- Accuracy 45% (are the lexons not too general but reflecting the important terms of the domain?). With Accuracy corresponding to “specific”, while having a 1% of “not too specific”, and a 54% of “general” lexons.

These results were mainly due to the fact that the emergency portion of our ontology was automatically built by extracting relevant information from corpus of documents suggested by experts; while the accessibility part was built by integrating ontologies that were already verified and cleaned. Figure 9 shows the average scores on experts’ evaluations for accessibility and emergency components of SEMA4A.



**Figure 9. Average scores on Coverage, Precision and Accuracy as evaluated by experts on accessibility and emergency over lexons contained in the SEMA4A ontology.**

In the next session, we will show how we used the qualitative results to improve the ontology and thus increase accuracy and coverage when measuring these characteristic with a quantitative method.

### 4.3 Quantitative Method

In a previous paper (Malizia et. al., 2008), we defined a quantitative measure and semi-automated evaluation procedure for measuring coverage and accuracy of lexons over an entire corpus of documents. The procedure was inspired by Zipf's law (Zipf, G. K., 1949). The idea is that the frequency of occurrence of a word in a corpus of documents is inversely proportional to its frequency class; it means that words with higher frequency are less meaningful for the corpus domain than words with less frequency (even if words with a low frequency can be too peculiar to be relevant for a domain within a corpus of documents).

*Coverage* has been measured by counting for each frequency class the number of lexon terms contained in the ontology that are identical with terms extracted from the corpus and comparing this number to the overall frequency class term count. *Accuracy* has been estimated on the basis of the coverage percentage for an interval of frequency classes. As the SEMA4A lexons consist of three words (two terms and one role), it is possible to investigate how much the produced lexons cover the corpus vocabulary, and more importantly how accurate they are. Regarding the accuracy, determining exactly which frequency classes contain the terms most characteristic for a domain still depends mainly on intuition and subjective opinions. It should also be point out that no stopword list has been defined because lexons have been produced extracting nouns and verbs.

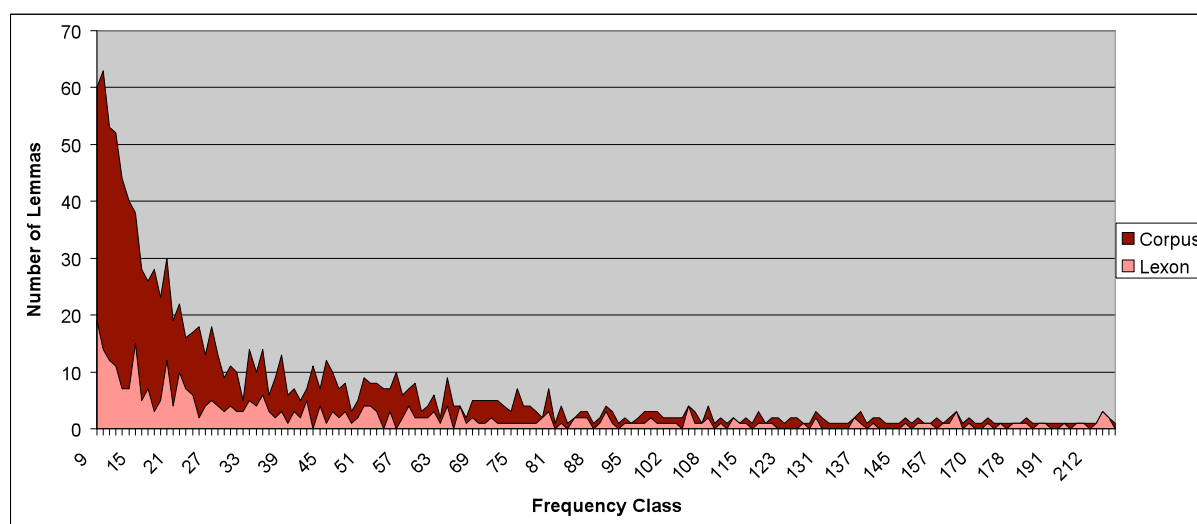


Figure 10. Coverage and accuracy of frequency classes of the ontology over the corpus.

Lemmas are the terms contained in each group of lexons (2 for each lexon).

In a previous preliminary work we presented the graphic representation in Figure 9 where the

lowest (<9) and highest (>250) frequency classes were omitted since did not contain relevant words (they contained too specific or too general terms for being relevant to display).

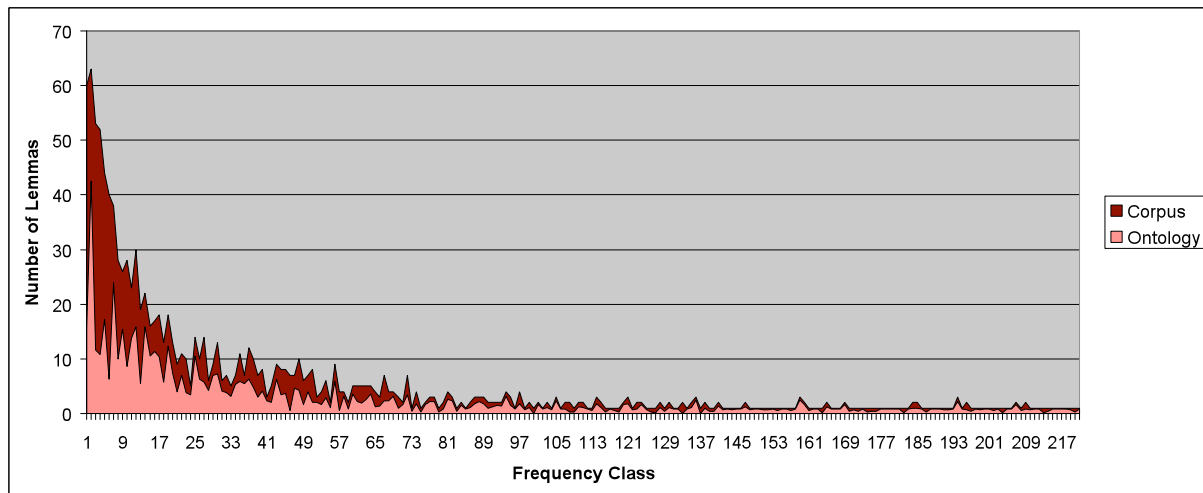
Figure 10 shows that the coverage improved with the increasing rank of the frequency classes (until FC=250 to have a clear view of the graph). On average, the coverage ratio was 32.56%. The accuracy (i.e. the coverage percentage for the selected interval) ratio for the 9-250 intervals was 42.24%. This last phenomenon was probably due to the fact that our corpus was made of documents about the different accessibility and emergency domains but including few existing documents on both domains and that had possibly reduced the specific terms but supported more general terms used in the technical domain senses.

In this work we introduced the qualitative evaluation of experts and so we used these evaluations to filter our ontology and clean it from less specific or ambiguous terms that dropped down the accuracy and coverage of our previous approach (shown in Figure 11).

We filtered out from our ontology terms that where judged too general or not specific for our domains by experts. Terms like “Link\_location\_attribute” or “Link\_AccessKey” were judged too peculiar by accessibility experts (even if included in guidelines imported in our ontology); while terms like “novice” were too general for the accessibility domain. From the emergency point of view experts judged too general terms like “attention” or “removal”, while terms like “finite\_quantity” or “unfortunate\_person” were too peculiar for the emergency domain.

So, after this filtering phase, we ran again our evaluation procedure onto the same corpus but with reduced set of concepts (many terms and thus lexons were filtered out following the qualitative evaluation). Thus, we had exactly the same ontology as before but filtered with the experts evaluation of too specific or too peculiar terms.

Figure 11 shows that the coverage improved with the filtered rank of the frequency classes (until FC=250 to have a clear view of the graph). On average, the coverage ratio was 70.04%. The accuracy (i.e. the coverage percentage for the selected interval) ratio for the 1-100 intervals was 74.42%.



**Figure 11: Coverage and accuracy of frequency classes of the ontology over the corpus after filtering the terms by using the experts' evaluation. Lemmas are the terms contained in each group of lexons (2 for each lexon).**

The frequency classes are lower than in the previous experiment since this time, after filtering, we have words that were much more relevant for the domain and so for the Zipf law they were all compressed within lower frequency classes; while, again for the same law, the number of lemmas was higher.

## 5 Conclusion

When critical events can occur people has to be informed with complete and understandable information to reduce the damages or to inform about what measures can be taken for peoples' safety. In fact, as stated by Spanish Civil Protection: "Everywhere, at every time an unexpected critical event can occur damaging people or things" (DGPCE, 2007).

We showed that emergency information systems generally do not include information and knowledge about different kind of users to be notified about an emergency; there is a lack in taking into account differences in accessing the information sources (e.g. Internet or radio) or available resources depending on the cognitive and physical abilities of people. Providing accessible information within emergency notification systems is crucial, since, it can reduce the number of victims and strongly help users in receiving emergency and critical news.

To solve this problem of communicating emergencies and critical information to different categories of users (impaired, aged, ...) within different kind of emergencies using different technologies, we have developed a knowledge base codified as an ontology. We have also explored accessibility in general and investigated on broad guidelines and users' experts

guidelines coded as ontologies. We selected two ontologies: WAFa, and AccessOnto considering them as the most relevant for codifying accessibility concepts in emergency scenarios. We, then, developed another portion of our ontology called EMEDIA with a semi-automated technique including information on emergencies, and how they could affect technologies.

Starting from the three portions we have developed a new ontology called SEMA4A including concepts and relationships considering different users profiles and abilities in conjunction with different communication medias (EMEDIA) and accessibility guidelines.

The novelty of our approach consists of providing accessible notifications within ERIS. Furthermore we also included interoperability features both at syntactic level (supporting OWL and standard languages) and at semantics level by mapping and linking concepts coming from different fields (accessibility, emergency, multimedia) into the same ontology.

We used a qualitative evaluation to test whether our ontology included the most relevant concepts in the domain of ERIS and accessibility. We obtained results from experts in both domains (emergency and accessibility) verifying that we have enough coverage on both the fields; thus, our ontology could be employed for developing systems that could infer information to automatically adapt emergency notifications depending on the recipients' characteristics.

Furthermore we employed a quantitative evaluation technique measuring the coverage and accuracy of our ontology over a corpus of documents (on accessibility, devices and emergencies) suggested by domain experts. We may notice that even if we had around 70% of coverage and 74% of accuracy, the corpus was mainly separated into two topics and only few documents shared the topics of accessibility and emergencies (this is exactly the lack of information we are trying to fill with our work). Nevertheless with the help of experts' evaluation we improved the coverage and accuracy of our ontology with respect to our previous work.

Future works include the possibility of integrating the ontology within an emergency system to test whether effective notification can be generated by an event-driven process refined by the knowledge base contained in the ontology to inform users according to their devices and abilities. In fact, the knowledge codified in SEMA4A can be used at different levels:



- At static level as a set of facts and reusable content made by metadata (owl files) and possibly generating shared knowledge in for of HTML or XML files that could be used by different systems to interoperate.
- At dynamic level as a knowledge base for developing web services (or semantic web services) able to query the knowledge base and derive actions to perform depending on the information codified in SEMA4A.

Moreover we will automate such process by developing a fine-grained level in the ontology to exactly match users' abilities with accessibility guidelines and new interactive media features, such as: touch sensitive, tactile, force-feedback (force/resistance), texture, heat, vibration, etc.

We are also considering the evolution of the ontology when used by knowledge workers in emergency domain. The evolution of the ontology can be related to the evolution of its schema, structure, and the introduction of updated knowledge (Noy, N., F., et al., 2004).

Finally we aim to validate our ontology within a wider audience of domain experts testing it within international organizations. In fact, we will use our ontology integrating it within a system (SIGAME<sup>16</sup>) managing real emergencies as a test bed among a community of users interoperating for solving emergency scenarios.

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<sup>16</sup> <https://www.sigame.es/>

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## Appendix A: SEMA4A Classes

In this appendix we give a brief description of the main classes and concepts included in the ontology to give an overall idea of the specific knowledge codified in SEMA4A. The main classes, as presented in Figure 1, are: EMEDIA (including concepts and relations on emergency and communication devices and technologies), AccessOnto (including concepts on disabilities and accessibility guidelines), and WAFa (including structural definitions for formatting content on the web, to which usually guidelines are applied),.

### *EMEDIA*

EMEDIA (Emergency and MEDIA technologies) is the portion of the SEMA4A ontology that provides concepts and relations about emergency and media technologies. We developed it through a semiautomatic procedure with two phases: the first phase was performed to extract new concepts and relations from WordNet (concerning emergency and media technologies); the second to integrate new information within the existing ontology (adding relations with the others portions). We applied this technique to develop and expand part of our ontology related to the emergencies and how they can affect technologies accessible to the users.

The considered corpus is composed by articles about emergency, accessibility and devices as suggested by the domains experts. In particular, for the *emergency* topic there are about sixty-seven article from the proceedings of the conference *ISCRAM2007 (Intelligent Systems for crisis management)*, plus a manual developed by the North Central Texas regional government (*Know what to do. Think. Prepare. Act.*<sup>17</sup>) and papers on community emergency management (for example: Schafer, W.A., et. Al, 2007). For accessibility and supported devices, we considered the *Web Content Accessibility Guidelines 1.0* with W3R Recommendation of 5 May 1999 and twenty-four articles from *www.webaim.org (Web Accessibility in Mind)*. The total number of analysed words is about three-hundred thousand for five-hundred pages.

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<sup>17</sup> [http://www.knowwhat2do.com/en/pdf/KnoWhat2Do\\_Guide.pdf](http://www.knowwhat2do.com/en/pdf/KnoWhat2Do_Guide.pdf)

## *WAfA*

Web Authoring for Accessibility (WAfA) is an existing ontology also known as Travel Ontology because it is based on the analogy of web navigation with tourists' trips. This ontology represents concepts and relations necessary to automatically model the structural organization and navigation of web pages (Yesilada, Y, 2005) to users' profiles.

This ontology has been evaluated with real users, contains information on how to model content for being accessible, and it is codified using OWL; we extended our ontology including WAfA concepts, defining a class called WAfA that contains concepts and relations needed to model organization, structure and navigation of sites.

## *AccessOnto*

AccessOnto is an ontology in form of an accessibility requirements repository from which it is possible to extract requirements using an accessibility knowledge base (AKB) built on user's characteristics (Masuwa-Morgan, K. and Burrellb, P, 2004). It includes guidelines from Web Accessibility Initiative, Sun Micro Systems, IBM, Microsoft, and Apple guidelines.

In our ontology we created a class called AccessOnto that contains information related to Web accessibility guidelines, users' profiles and actions that users can perform. We created this class translating information from XML (AccessOnto is codified in XML) to OWL; after this phase, we established relations that linked concepts contained in WAfA and in AccessOnto sections, as we will show in the use case section.

Summarizing, SEMA4A counts on three basic classes: WAfA, AccessOnto and EMEDIA; including information related to concepts and relations needed to model organization, structure and navigation of information contents; accessibility guidelines, user's profiles and actions that users can perform; as well as information related to emergencies, notifications and devices. These main classes are linked with relations existing within their subclasses. The following section we provide a use case that depicts the more common relations that exist in our ontology.